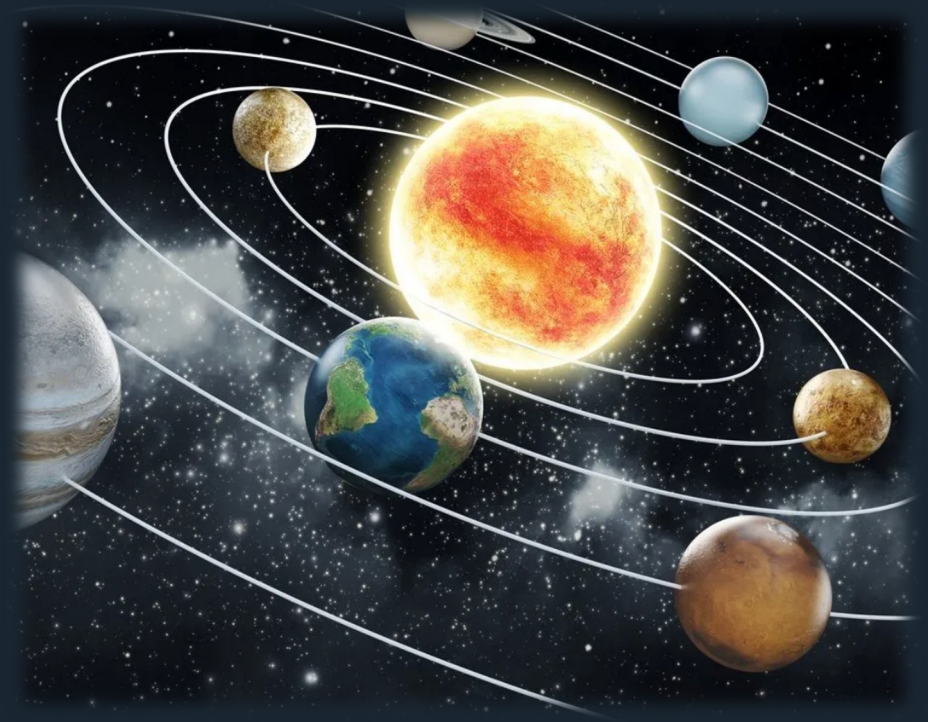


Creating your own Agile Framework

Mario Moreira





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Mario Moreira

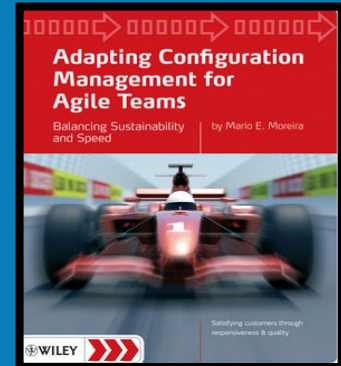
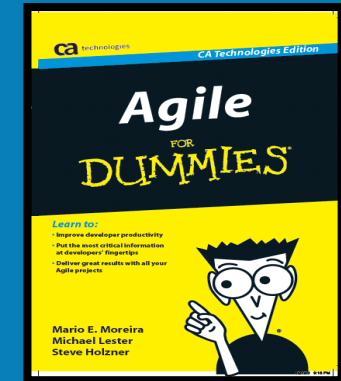
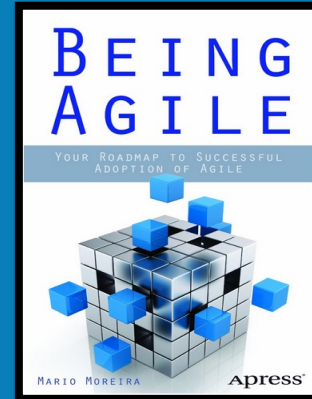
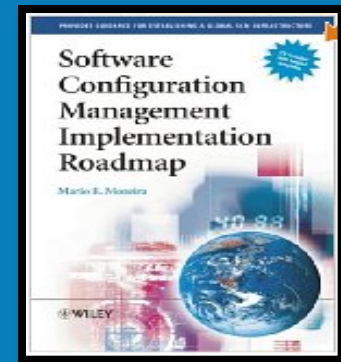
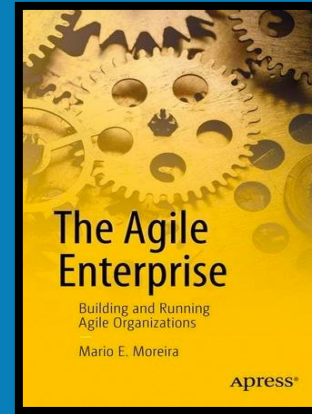
- Business and Agile Consultant helping companies transform.
 - Understand and apply what Agile really is (a mindset)
 - Deliver greater customer value while increasing the speed of delivery
- Master Agile Coach
 - Educating new coaches so companies can lead themselves
 - Leading coaching circles to advance coaching experience



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- *The Agile Enterprise: Building and Running Agile Organizations*, 2017
- *Being Agile: Your Roadmap to Successful Adoption of Agile*, 2013
- *Agile for Dummies*, 2010
- *Adapting Configuration Management for Agile Teams*, 2009
- *Software Configuration Management Implementation Roadmap*, 2004
- Writer of the *Agile Adoption Roadmap Blog* (at <http://cmforagile.blogspot.com/>)



CHAOS Report: Project success rates are not getting better

Agile Manifesto



Measure	1994	1996	2000	2002	2004	2006	2009	2012	2015
Success	16%	27%	28%	34%	29%	35%	32%	27%	29%
Challenged	53%	33%	49%	51%	53%	46%	44%	56%	52%
Failed	31%	40%	23%	15%	18%	19%	24%	17%	19%



Shout Out!

If you had to choose
between the
“What”, “How”, or “Why”,
**where do most Agile
initiatives focus their
efforts?**

Why?

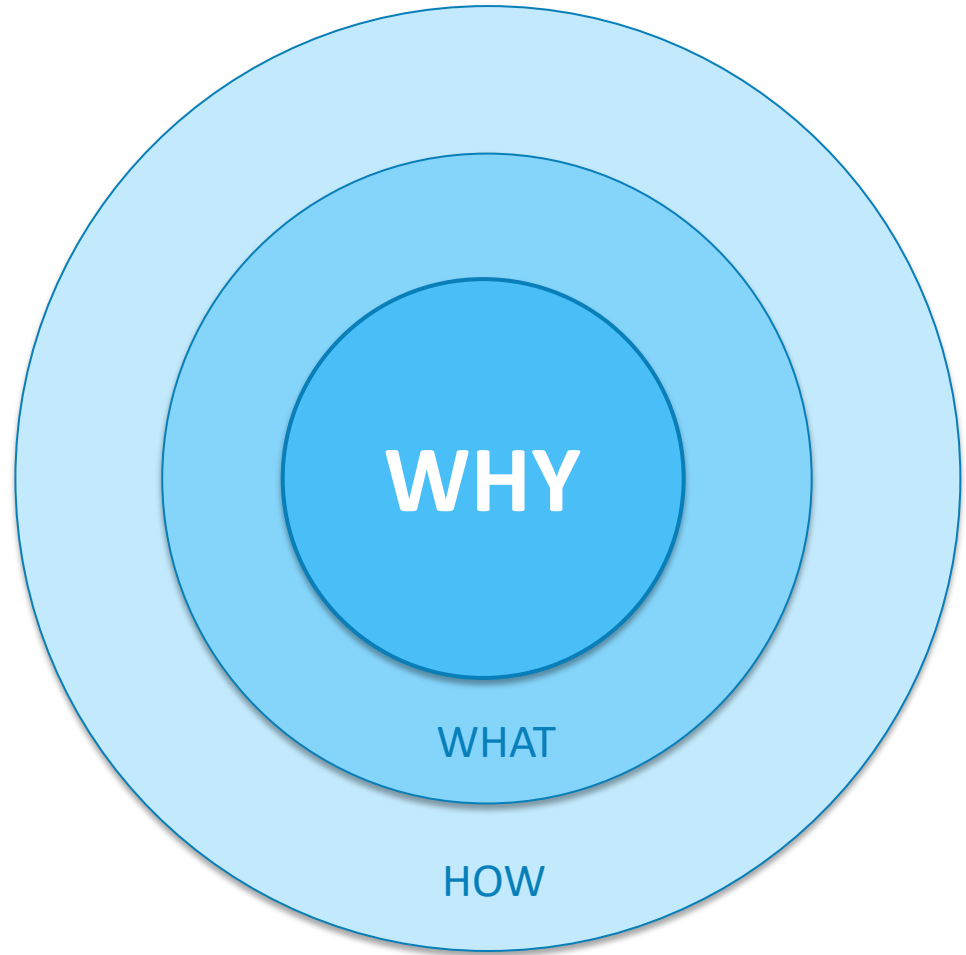
“

Typically, companies learn the mechanics of a method and don't embrace the intent behind it. We are told to “Do Agile”

Isn't it time to “Be Agile”?

”

Deep Learning



Begin with the Why

Why this session?

- Create a shorter path from “doing Agile” to “being Agile”
- Understand the connection between the Agile Principles and the mechanics
- Understand the “Why” behind what you are doing





Quiz time!

On a piece of paper,
write down as many
Agile principles that
you can recall

Don't worry about the
exact phrasing, write the
key words for the Agile
Principles

Write how many did you get
(be honest) and put the
number in a circle.

4

Reminder of Agile Principles*

- Satisfy Customer with Valuable Software
- Welcome Change to Requirements
- Frequent/Continuous Delivery
- Business and Development Work Together
- Motivated Individuals who are Trusted
- Face-to-Face Communication
- Working Software as Measure of Progress
- Sustainable Pace
- Technical Excellence
- Simplicity
- Self-Organizing Teams
- Reflection for Improvement

Time to create an Agile Method!

- Pair up into 12 groups
 - Group 1 gets Principle 1
 - Group 2 gets Principle 2
 - Group 3 gets Principle 3
 - and so on...



Write the Principle at the Top of your paper or board

(30 minutes)

- Debate what would best satisfy the principle
- Write down
 - Outcome (what does it look like when you are done)
 - Roles involved
 - Steps to get there
 - Inputs (aka, items and templates, etc needed)
 - Outputs (finish artifacts, etc.)

Example

- **Welcome Change to Requirements**
- Outcome: Identified high value requirements and which lower value ones get moved down
- Roles: Product Owner, Team
- Steps: Change is created, submitted, evaluated, prioritized
- Inputs: Intake process, value framework
- Outputs: Prioritized requirement
- Behavior opposite Principle: Freeze or reject requirements
- Take-aways: Big mindset shift



Share your
result back
to the
group



- **Your Principle**
- Outcome
- Roles involved
- Steps (application in story form)
- Inputs
- Outcomes

- How might groups behave opposite this principle?
- Any other key take-away of the Principle?

Quick Feedback!



1) Do you think you are more likely to use a method that you created than being handed one?

2) Do you think you know more Agile Principles leaving this session than entering this session?

3) Is this a session you would recommend to others or do yourself?

**Take-
aways?**



Aim for the “Why”!

Apply and iterate

Wrap-up & Thank you!

Follow me at:

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Twitter at: @AgileMario

Consider reading (Amazon):

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- *Being Agile: Your Roadmap to Successful Adoption of Agile*, 2013

