

10X

WHAT DOES **10X**
LOOK LIKE?



OVERHEAD: \$95,000

GROSS: \$100,000 (\$5K Profit)

GROSS: \$145,000 (\$50K Profit)

LOAN: \$100,000 @ 10% INTEREST

\$839 (50 years)

\$2124 (5 years)

INTEREST: \$100,000 @ 100% INTEREST

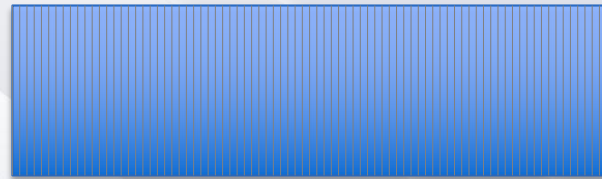
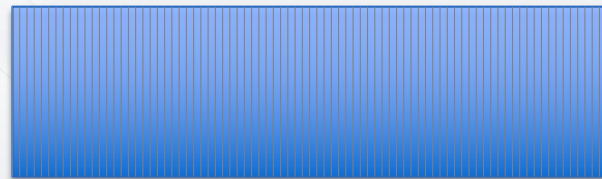
\$8,333 (50 years)

\$8,402 (5 years)

PERSON 1: \$100 A MONTH FOR 17 YEARS

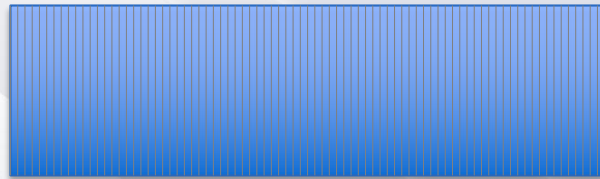
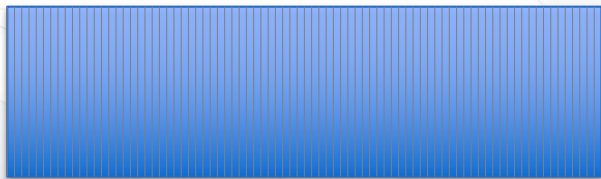
PERSON 2: \$100 A MONTH FOR 17 YEARS

PERSON 1: \$100 A MONTH FOR 17 YEARS



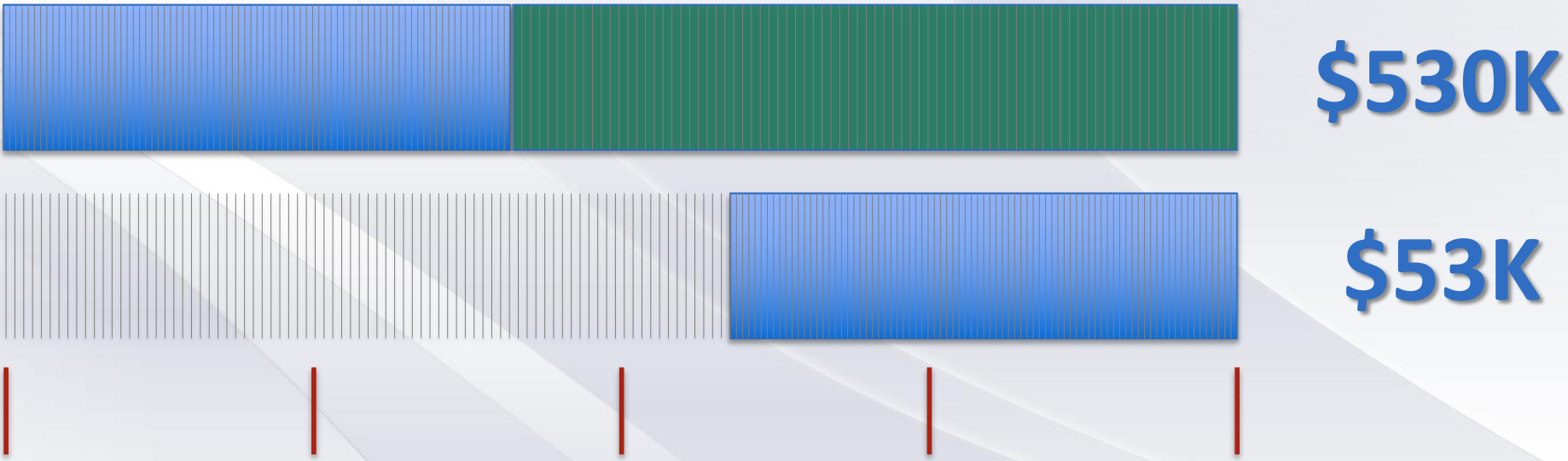
PERSON 2: \$100 A MONTH FOR 17 YEARS

PERSON 1: \$100 A MONTH FOR 17 YEARS



PERSON 2: \$100 A MONTH FOR 17 YEARS

PERSON 1: \$100 A MONTH FOR 17 YEARS



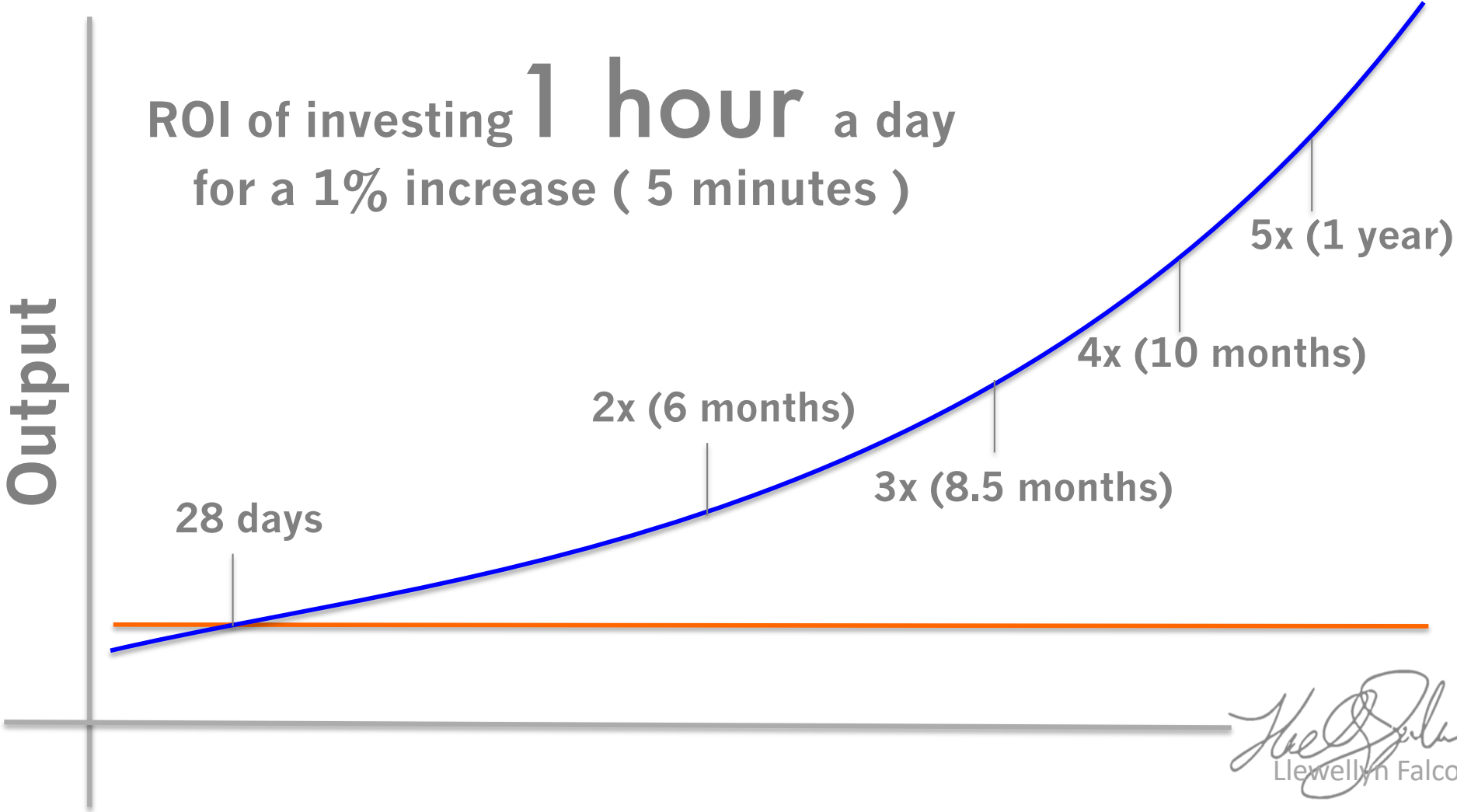
PERSON 2: \$100 A MONTH FOR 17 YEARS

My Experience With MobProgramming

Unsurprisingly, the team did not achieve 10x productivity. In fact, we found our productivity to be almost the same as it was before...Your mileage may vary, but as far as we're concerned it's a resounding **NO**.

Is the product higher quality? Is there better test coverage? Is the code idiomatic and does it follow best practices? Are the chances of a bug crawling into the product minimized? From our experience this is the most emphatic **YES** of all the concerns listed above. Not only does having everyone together increase accountability and awareness, but mistakes that may be made by more junior developers are more likely to be caught. Furthermore, when our QA engineer was in the mob, he gained a much better sense of how to go about testing the feature as thoroughly as possible.

ROI of investing 1 hour a day for a 1% increase (5 minutes)



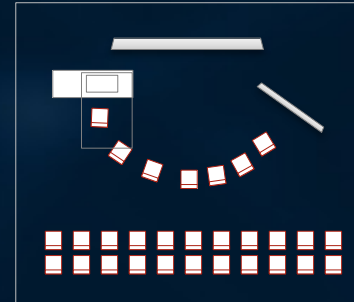
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Llewellyn Falco

“The **best time to plant a tree is 20 years ago.
The second best time is **now**.”**

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PART 2
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THANK YOU

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