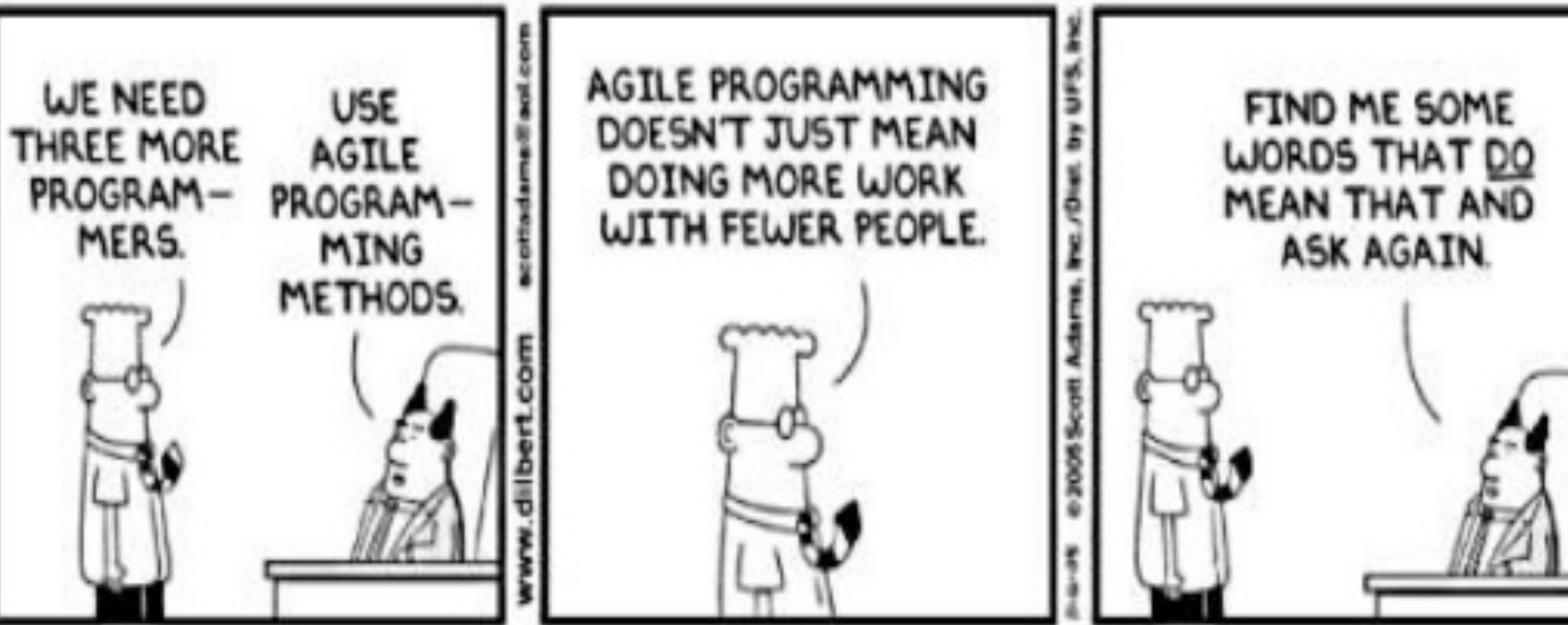


SCRUMBAN AND A3 THINKING DEMYSTIFIED



Ajay Reddy

What Scrum and Scrumban are not



© Scott Adams, Inc./Dist. by UFS, Inc.

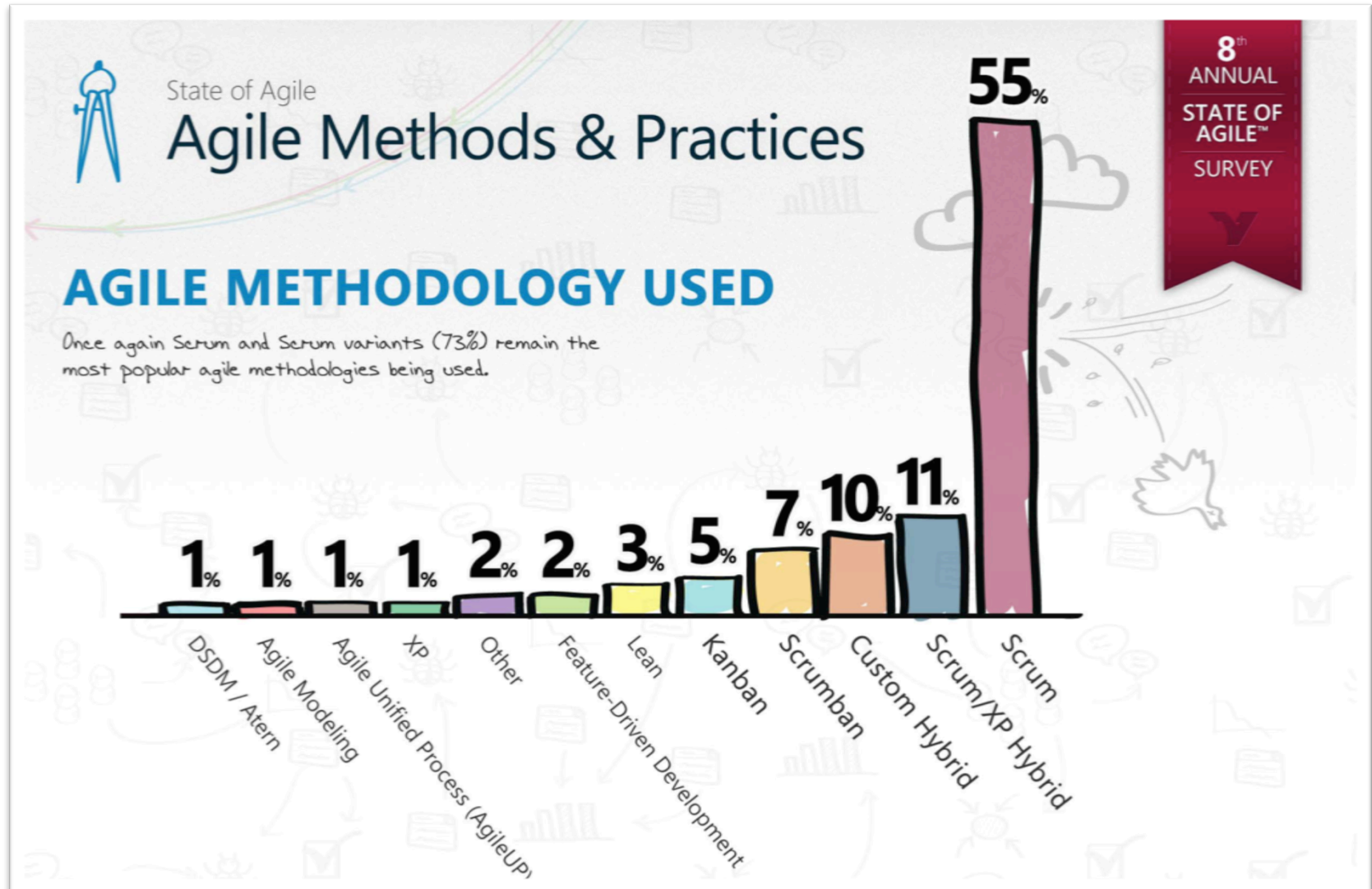
Topics

- Why and What Scrumban
- Scrumban Foundations and Evolutions at Mammoth Bank
- Scrumban measurements (Optional)

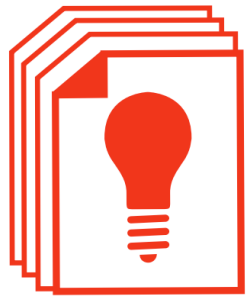
Section 1 of 3

Why and what Scrumban

VersionOne's State of Agile across the industry



Scrum



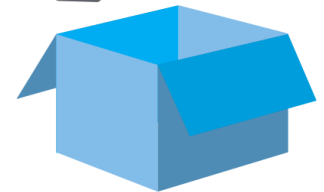
PRODUCT BACKLOG



SPRINT PLANNING



SPRINT BACKLOG



POTENTIALLY SHIPABLE
PRODUCT INCREMENT

Source: Scrum Alliance



“75% of organizations using Scrum will not succeed in getting the benefits that they hope for from it.”

-Ken Schwaber

Why Scrumban



managing variability in knowledge



Improves predictability



imposes no prescribed process destination



provides more natural and contagious mechanisms for scaling improvements across an enterprise



can germinate from anywhere within an organization



product / organization management features into the mix such as risk, value & cost.

Scrumban



Mammoth Bank



Mammoth Bank is a large national (international) bank headquartered somewhere in the US.



It has a very large IT organization (several thousand strong) spread across multiple locations, including several offshore partners.



History and current state of Agile transformation



3 revision of Agile transformation



In 2013, the bank was faced with several difficulties:



Disruptive change not working



Premature Success declared

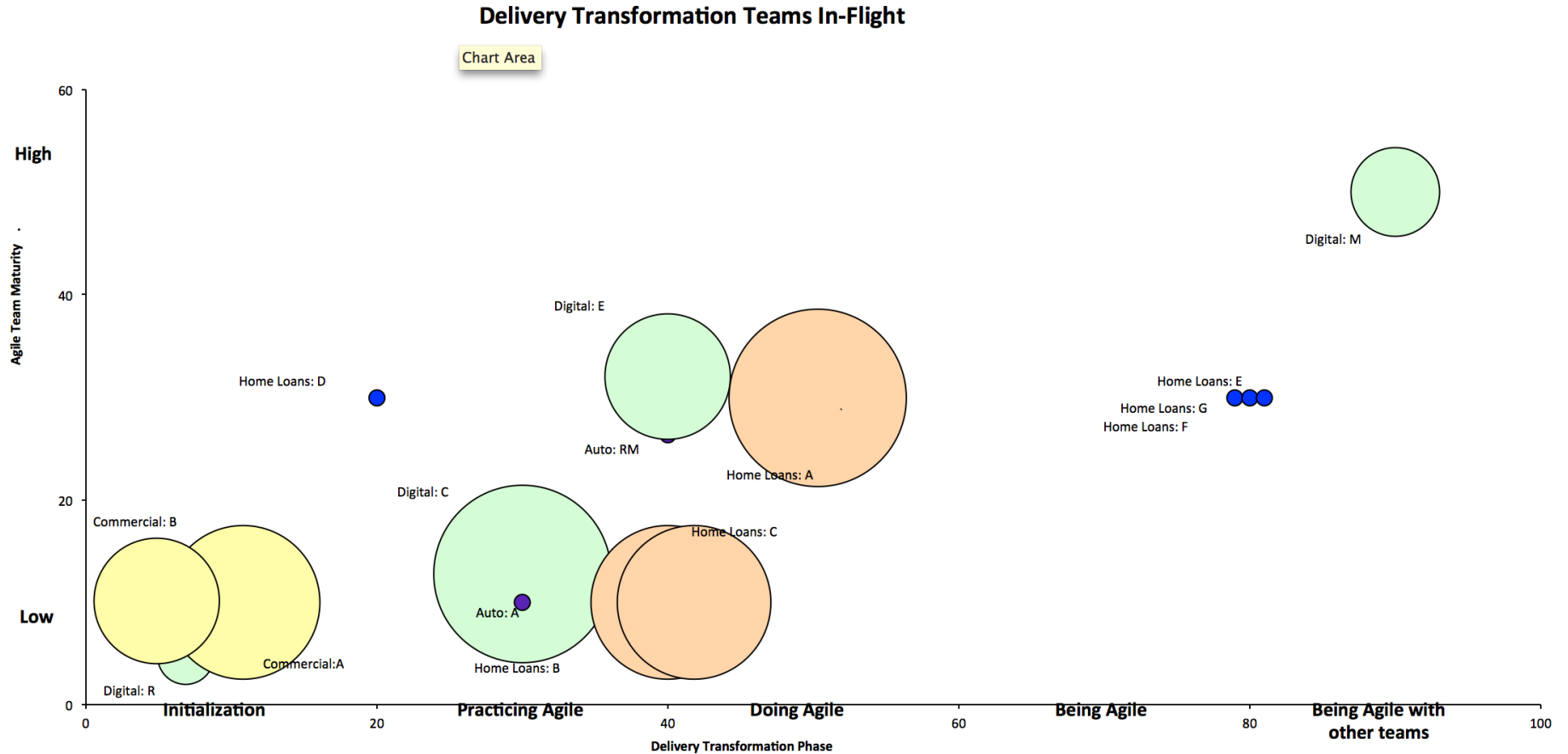


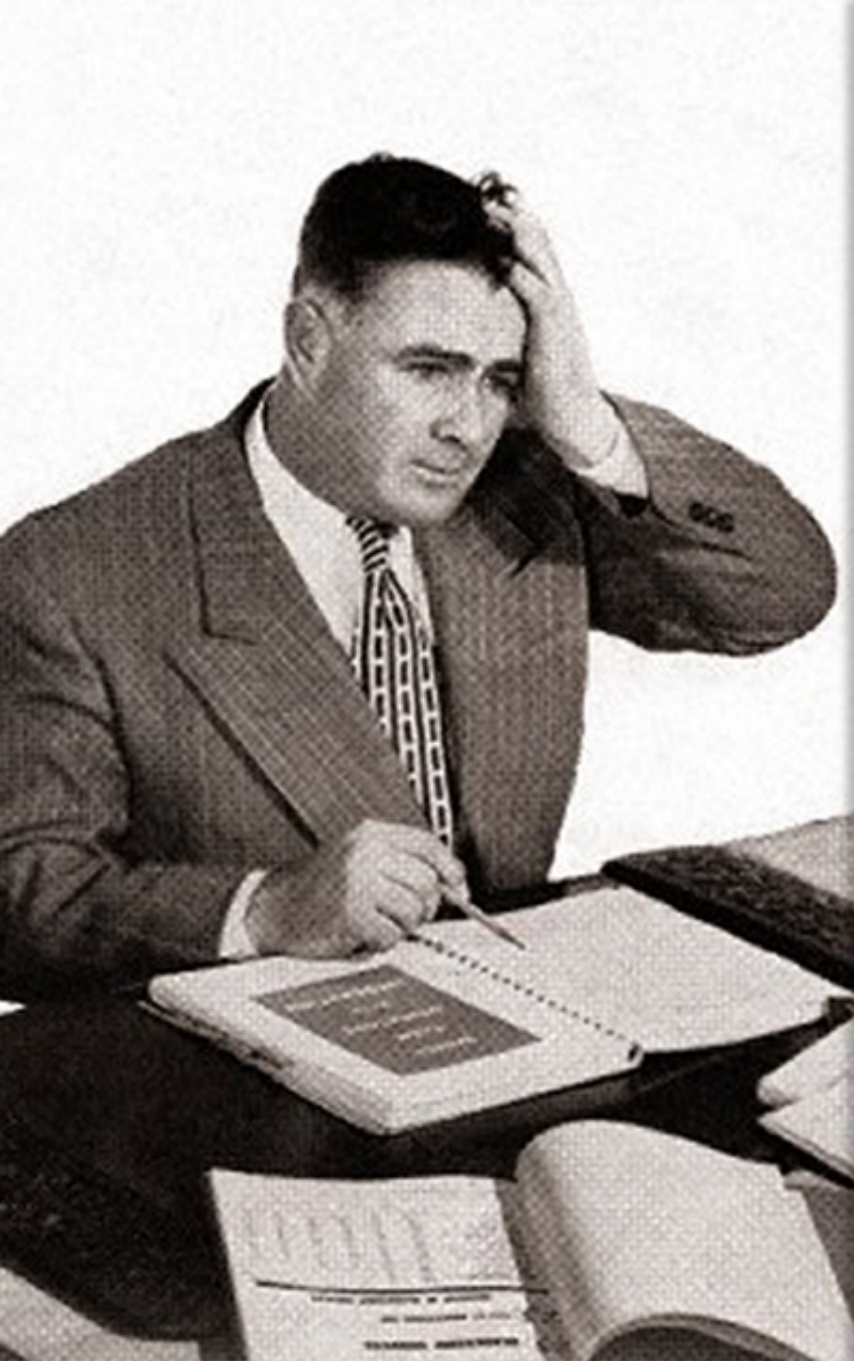
Coaching with inadequate results



Some improvements clearly present

Vague and False impressions





Bank's problem areas

-  Productivity
-  Predictability
-  Politics
-  Profitability
-  Permanence
-  Plasticized
-  Prematurity



Bank's goals



greater flexibility (agility)



improved predictability
(dependability)



increased productivity



higher quality



better alignment



greater customer satisfaction



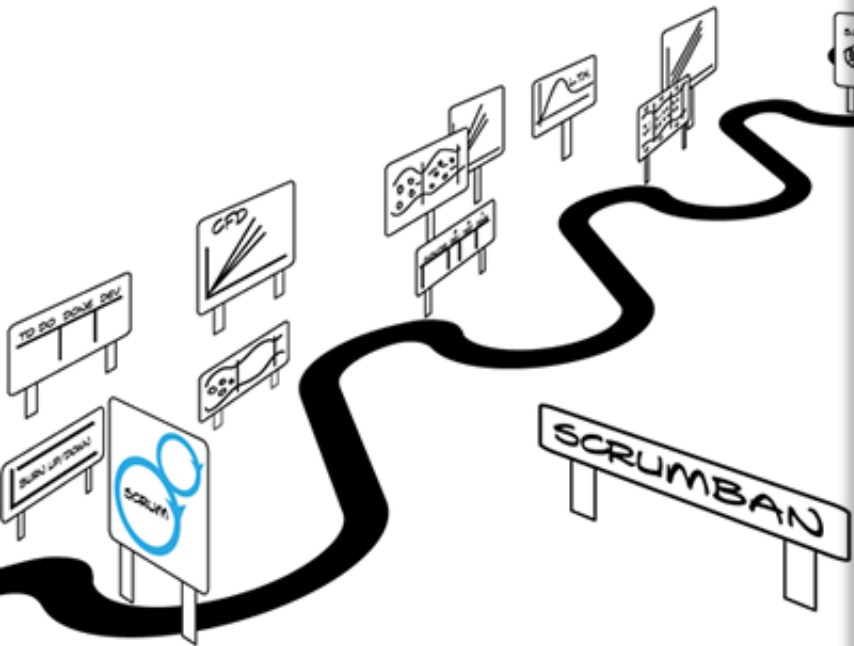
GREATER MARKET SHARE



SUSTAINABLE PROFITABILITY

Scrumban Definition

Scrumban is the Kanban method applied to Scrum as the starting and underlying process framework.



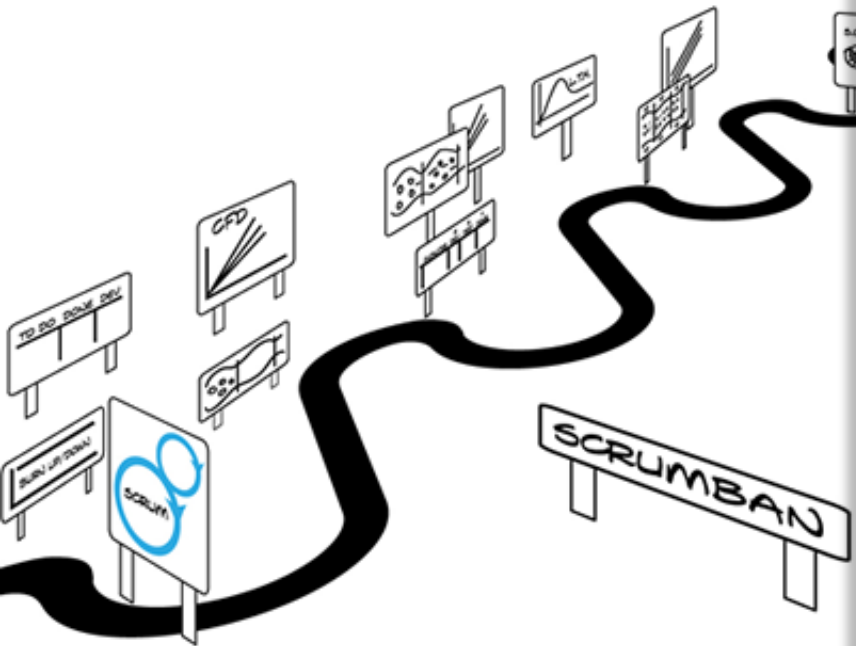
The Kanban Method

4 Principles

- Start with what you do now
- Agree to pursue incremental, evolutionary change as opportunities are discovered
- Respect current process, roles, responsibilities and titles
- Encourage acts of leadership at all levels of the organization

6 Practices

- Visualize
- Limit WIP ('kanban')
- Manage flow
- Make policies explicit
- Develop feedback mechanisms at the workflow, inter-workflow and organizational levels
- Improve collaboratively, evolve experimentally (using models and the scientific method)



Scrumban Definition

Scrumban is the Kanban method applied to Scrum as the starting and underlying process framework.

Scrumban is a **pragmatic** and **entrepreneurial** application of The Kanban Method to Scrum, using scientific **management theories** often resulting in a **continuing evolution** of Scrum based systems into business valued, service oriented, Agile, Lean and adaptive systems at a **pace moderated** by the thinking systems.



Scrumban

False Hybrids and common 'macro' evolutions



“Scrum in Kanban”



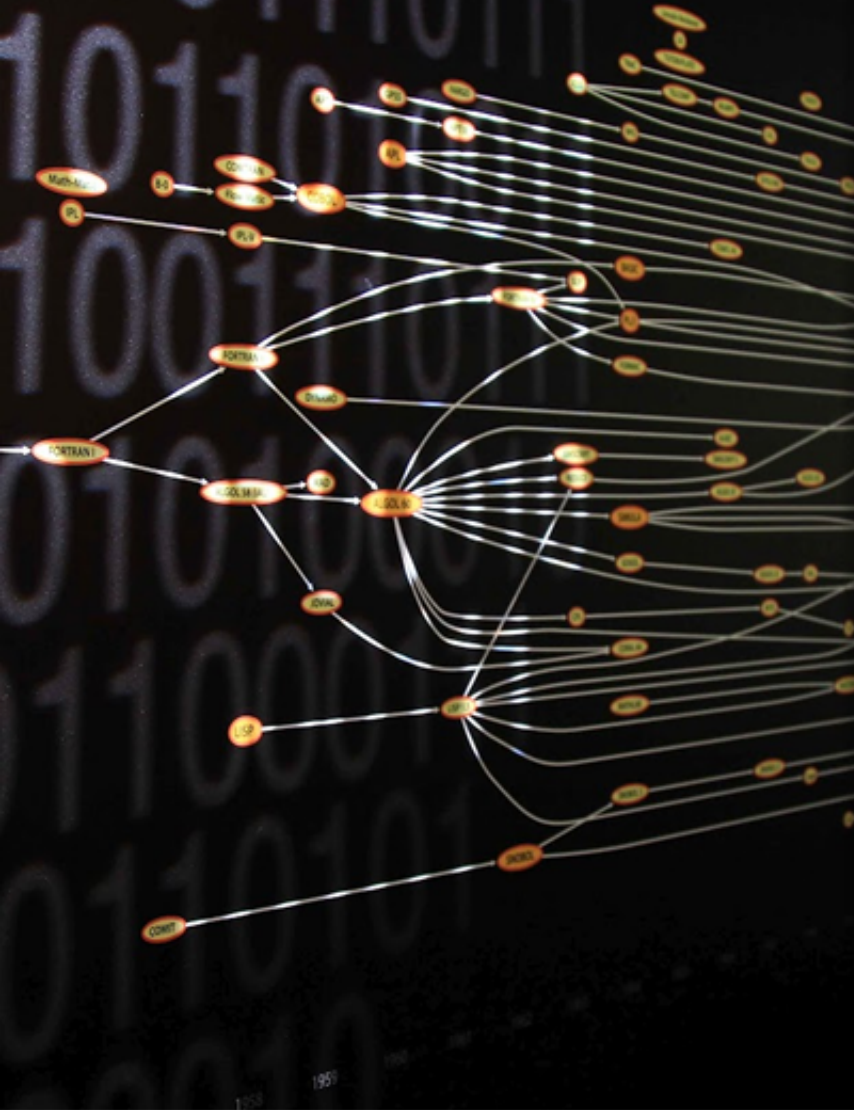
“Kanban in Scrum”

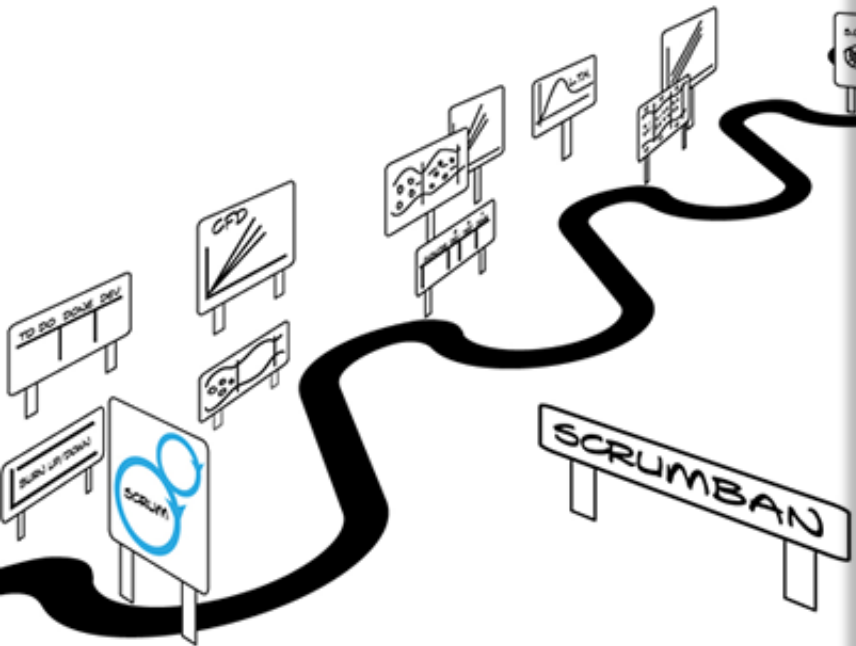
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Scrumban is not a process
process framework or a process
destination!



Scrum's iteration/sprint is an instance of Kanban's synchronized two phased commit.

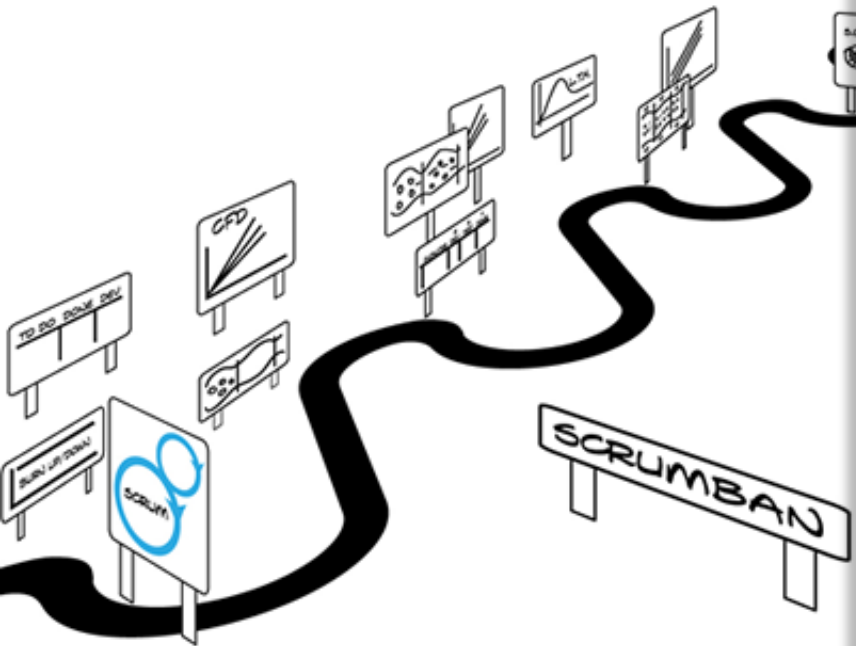




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Some common examples of change (not comprehensive):

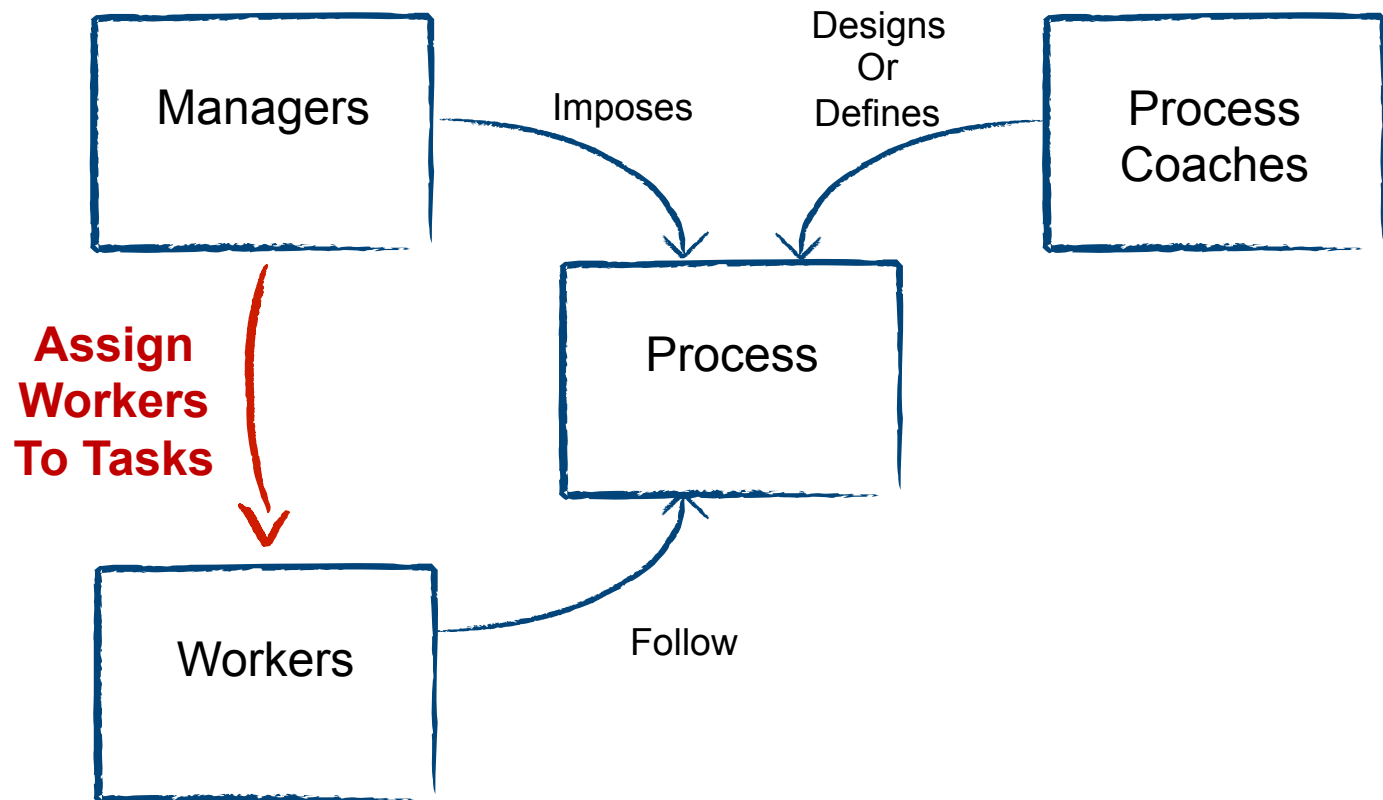
- Flow within an iteration (Two phased synchronized commit)
- Iteration planning
- Prioritization
- Role definitions
- MVP/MMF and Release planning
- Spikes
- Story points (not official part of Scrum)
- Budgeting
- Epics and story break down



Section 2 of 3

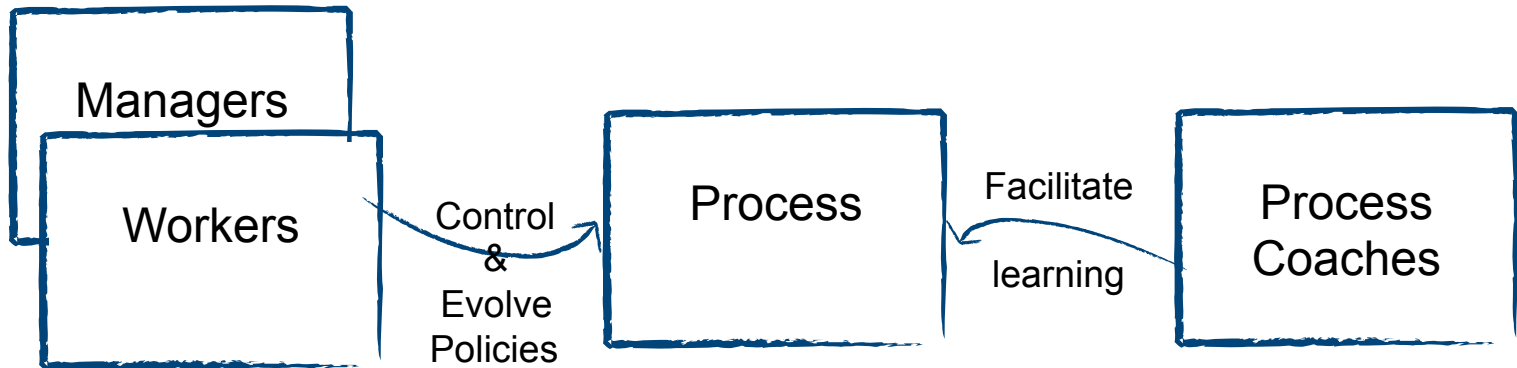
Scrumban evolutions

The Old Model (18th-20th Century)



Source: David Anderson, Agile Russia

The New Model (21st Century)



Source: David Anderson, Agile Russia

RAD Group



Significantly delayed development of a consumer-facing mobile application.



Bank was beginning to rapidly lose customers to other institutions.



5 separate team of 6-7 members each


Sam's Team

Starting
Conditions

- Product Back log/Iteration back log/User stories
- Sprints Burn downs and Burn ups
- Scrum master, product owner, Agile coach
- Push model- assignments
- Consensus based points estimation
- Priority determined by product owner

Predictability/Reliability
Business effectiveness of
results

Learning Evolutions

Mastery Level 
A3 Thinking
Cynefin
Systems thinking
Long-Tail



Mobilize



The Kick start framework



Sources of dissatisfaction and
Defining Purpose & Success
Criteria



Who are our customers



Demand and capability Analysis



Basic Management



Moblize

Already Familiar to Scrum Teams



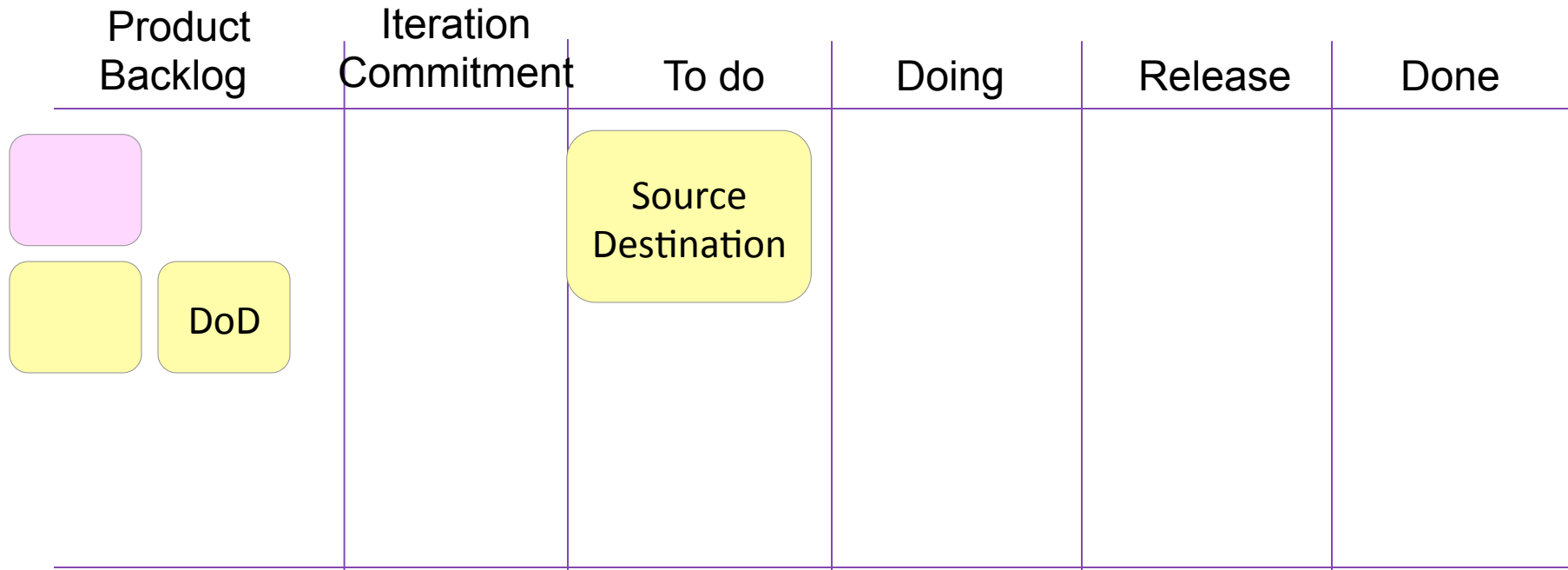
- work items / work cards (user stories)
- work size estimate (story points)
- definition of done
- daily standups



New Concepts



- work type
- workflow
- pull
- ready / buffer columns
- blockers
- classes of service
- capacity allocations (explicit WIP limits) [Proto kanban]

System 1 (Sam's Team)





-  - Standard
-  - Bug Fix

Identified

Recognition of need for understanding demand and capability
 What is the nature of demand from them?
 Definition of done

Learning Evolutions

- Mastery Level 
- A3 Thinking
- Cynefin
- Systems thinking 
- Long-Tail Priorities



Systems Thinking





think

Systems Thinking



Dynamic systems



Amplifying or Dampening



Causal effects, Cascading effects



Changing systems



Skepticism

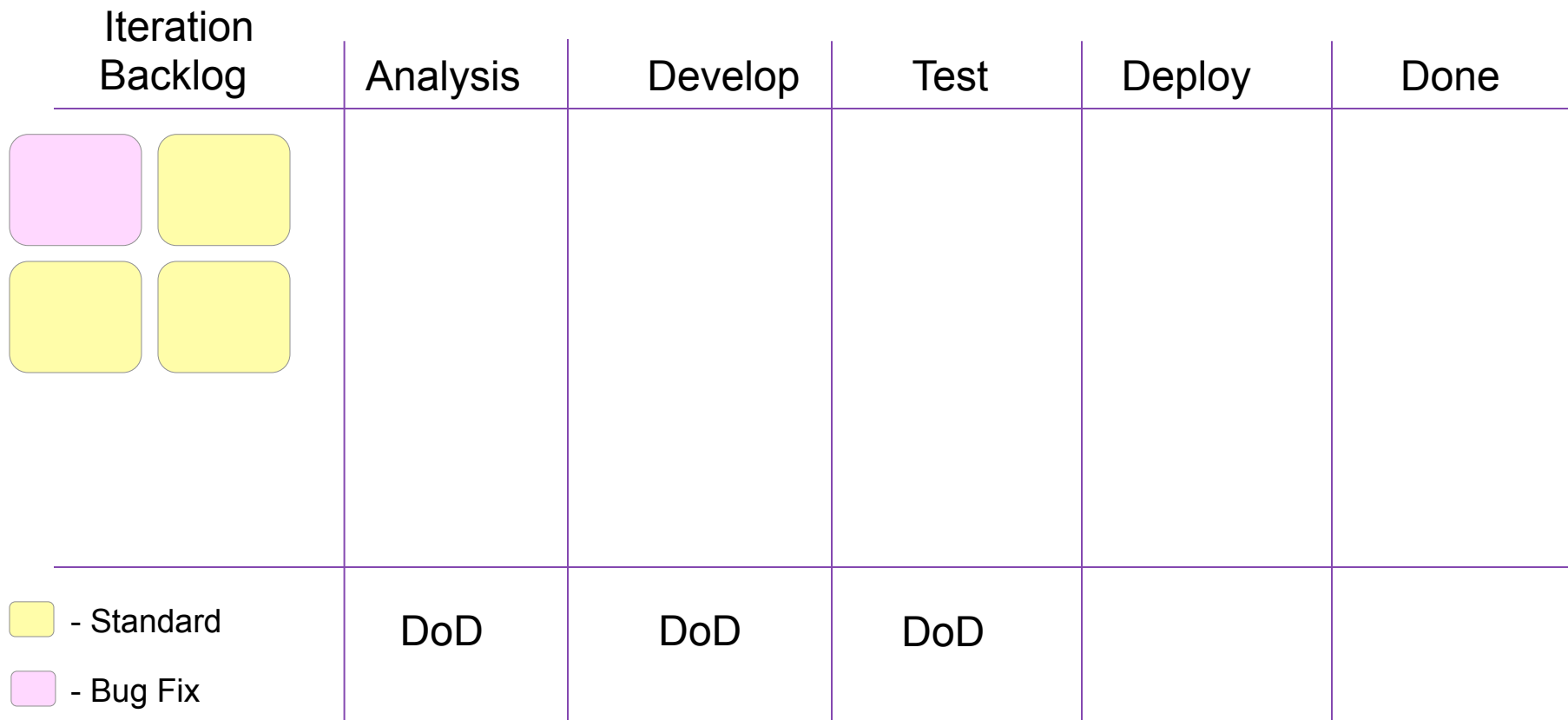


Complexity within Lateral Thinking





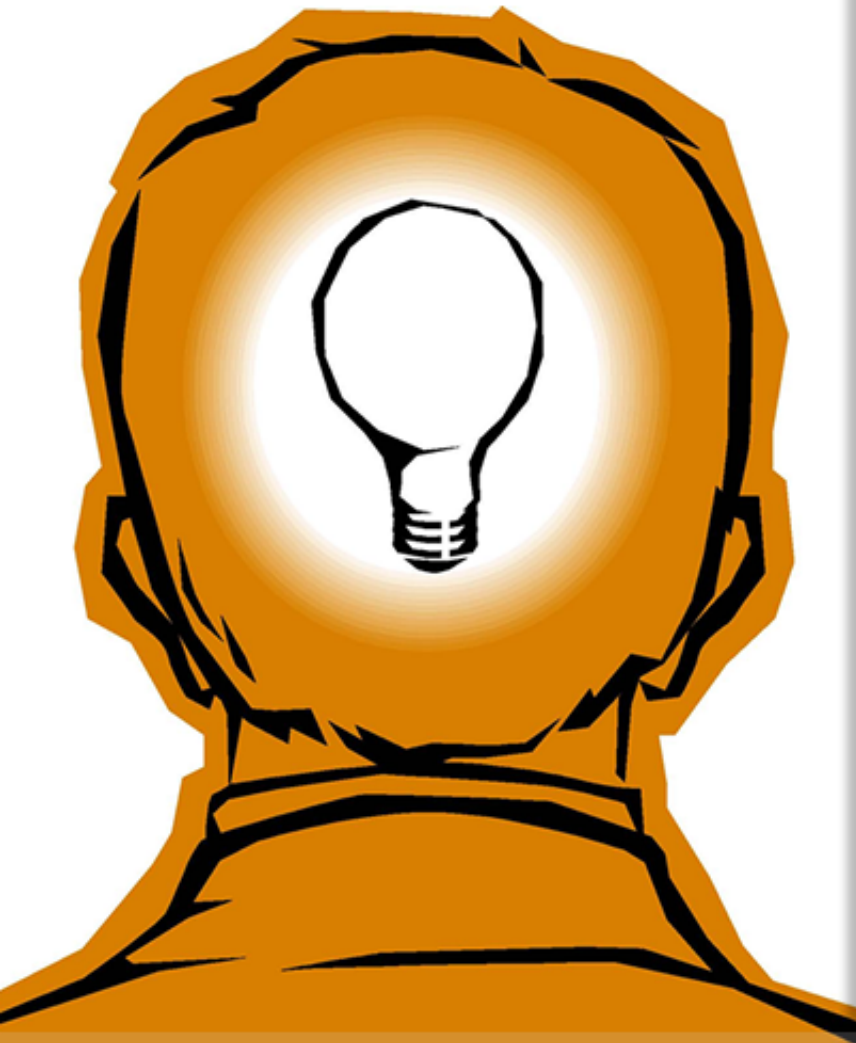
Lean toward the weightier understanding of the collecting of the system

System 1 (Sam's Team)



How works is done
Customers Identified

Learning Evolutions
 Mastery Level 
 A3 Thinking
 Cynefin
 Systems thinking 
 Long-Tail



Thinking Systems



Creates an adaptive capability in your organization



Enables adaptability in your business processes to respond successfully to changes in your business environment

Toyota's culture and adaptive capability's outcome

Toyota's quality circles

- Optional
- Collaborative
- Focused
- Empirical
- Common method

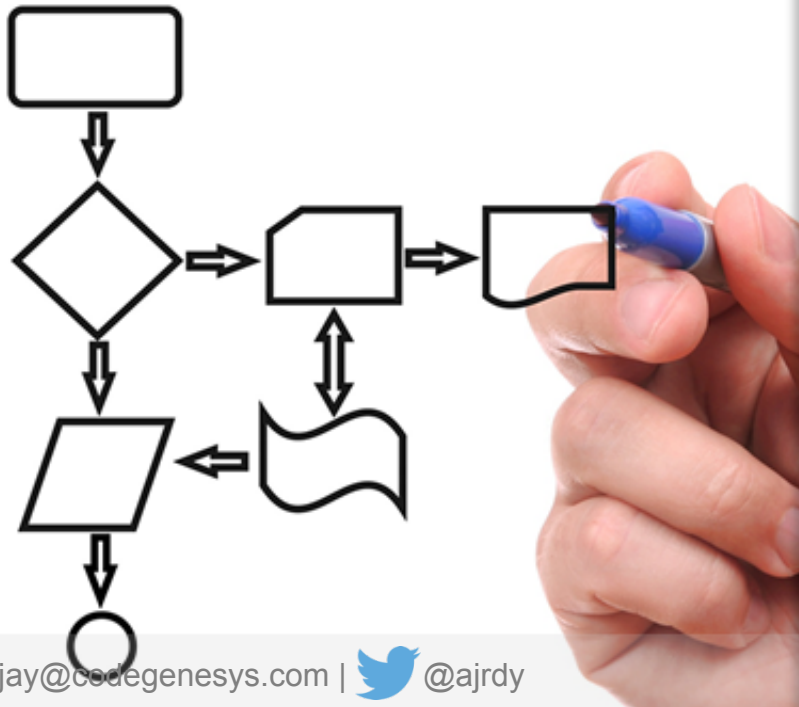
Logical

Objective

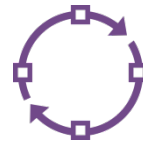
Means and ends important

Synthesis and presentation

Coherence-Continuity



A3



PDCA - a basic element of the Total Quality Management movement.



The power of A3 reports and the thinking behind them requires a good grasp of the Plan-Do-Check-Act (PDCA)

The PDCA cycle simply follows the steps of the scientific method:

Plan is developing a hypothesis and experimental design;

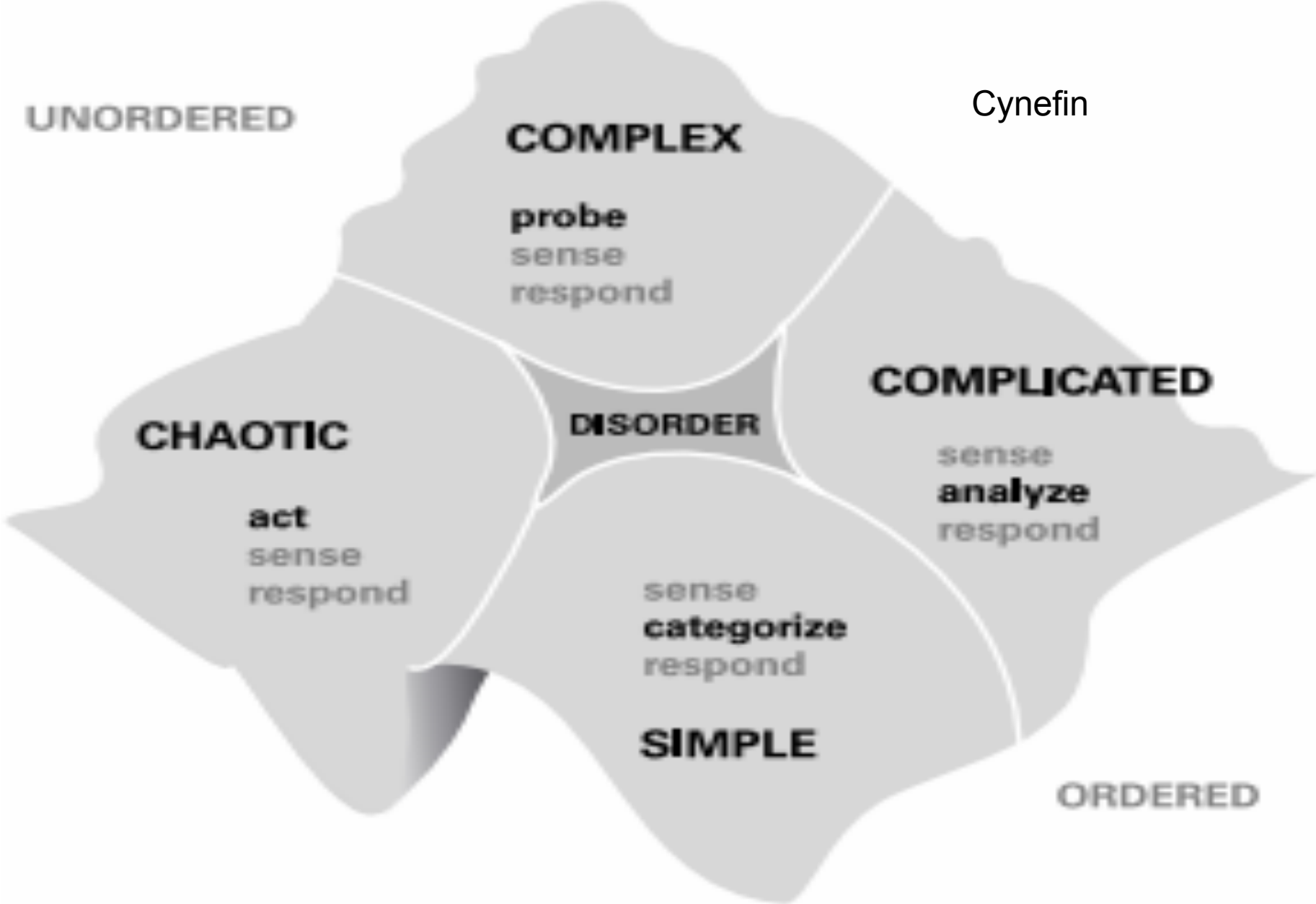
Do is conducting the experiment;

Check is collecting measurements; and

Act is interpreting the results and taking appropriate action.

UNORDERED

Cynefin



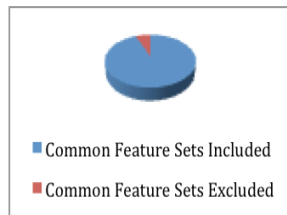
Background Plan

Mobile banking app paradox:

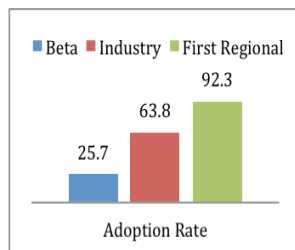
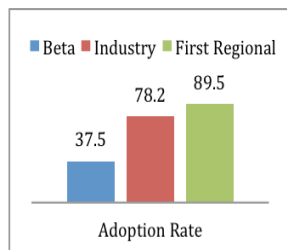
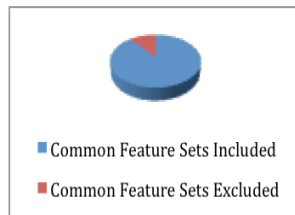
1. Lack of basic app directly attributed to Bank losing \$100,000 per day (loss of existing customers + lost opportunity)
2. Pressure to develop and deploy app release is high
3. Limited beta release experiencing low adoption
4. Final feature set for full release intended to serve as a market differentiator

Current Condition Plan

Non-Commercial Users



Commercial Users



Goal / Target Condition Plan

1. Identify factors driving low adoption rates.

What We Know Plan

2. Are there significant differences in functionality compared with other apps? NO – identical functionality independently confirmed.
3. Is the demographic of beta group skewed such that it represents a segment of the population not interested in this type of technology? NO – same group has readily adopted other mobile technologies at significantly higher rates.
4. Are there significant performance or quality issues with the app? NO – very positive feedback from existing users who have adopted. Performance and quality well within acceptable tolerances.
5. Is there a lack of awareness of the app among beta group? NO – Marketing division engaged in a structured campaign (similar to previous campaigns) that began several months before planned release date.
6. Have non-adopting customers ever logged on and used the app? YES – Most downloaded and logged in to the app when first offered.

Owner: Sameer

Mentor: Sanjay

Date: March 21, 2013

Countermeasures (Experiments) Do

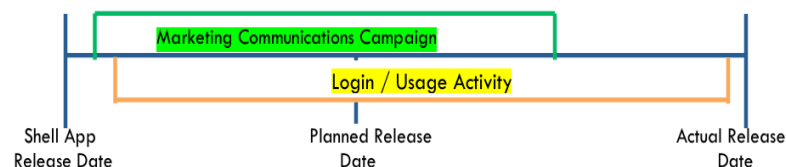
1. Analyze account activity Logs –
 1. Patterns around initial usage (dates, frequency, etc.)
 2. Patterns around usage fall-off (timing, specific functions / requests, etc.)
2. Use push notification functionality within app to survey users of both active and inactive accounts.
 1. Patterns around banking behaviors
 2. Patterns around usage

Confirmation (Results) Check

1. Account activity logs
 1. Pattern of inactive accounts reflecting successive log ins after planned release date and before actual release.
 2. Pattern of inactive accounts reflecting successive API calls via other apps after actual release date.
2. Push notification surveys
 1. No discernable patterns around banking behavior based on responses provided by active and inactive accounts.
 2. Pattern of increased mobile app usage by 75% of inactive users that responded to push notifications.

Hypothetical Cause and Effect: 10 week delay between planned release date and actual release date had an adverse impact on adoption rates. Customers expectations were not met and they sought out third-party applications that provided some desired functionality.

Timeline:

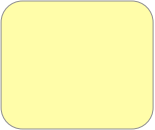










Follow-up (Actions) Act

1. Closer coordination and communications with marketing communications division. Communications and outreach campaigns were based solely on the planned release date. 10 week delay between planned and actual release resulted in consumer confusion (and expectations not being met).
2. Improve process of making partial releases (if possible) by planned dates.

System 1 (Sam's Team)



6 Weeks


| Iteration Backlog | Analysis | | Develop | | Test | | Deploy | | |
|--|----------|-------|--|-------|------|---|--------|---|------|
| | Ready | Doing | Done | Doing | Done | Doing | Done | Ready | Done |
|    | | |   | | |  | |  | |
| | DoD | | DoD | | DoD | | DoD | | |

 - Standard
 - Bug Fix

- Visualization aided sharing of learnings with others- Collaboration gains
- Adopted Buffer Lanes
- Not handoffs but discovery of information
- Lean Coffee

Learning Evolutions

Mastery Level  

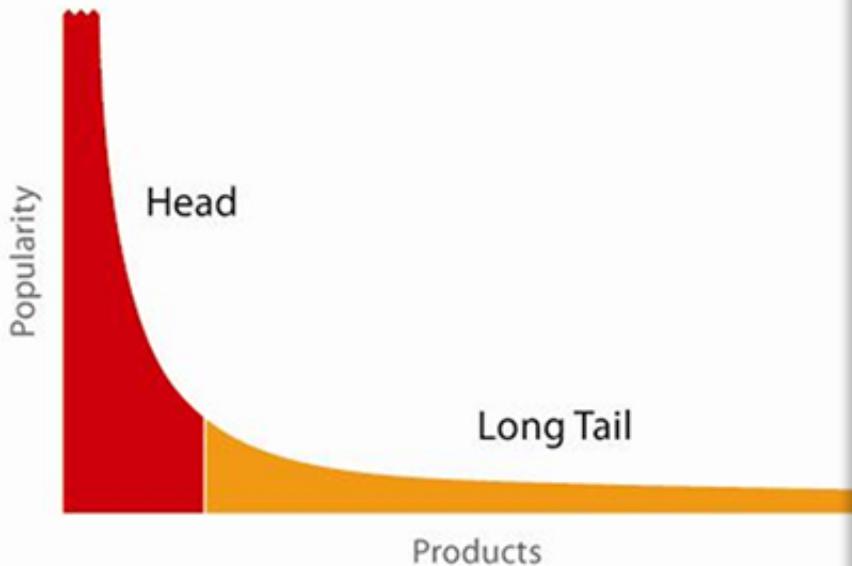
A3 Thinking 

Cynefin

Agile Budgeting

Long-Tail

Effect of “Long Tail” on Business alignment of the system



- Changes in Product Owner Options and Priorities – Niche features, Potential Value, Risk of
- Change Budgeting?



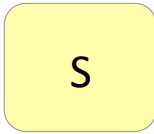
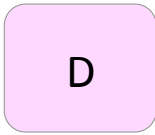
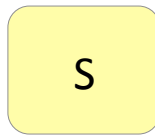

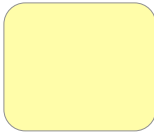
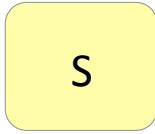
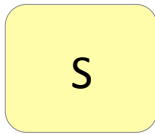

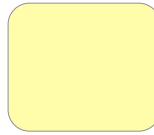
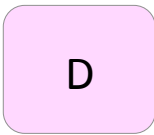



Differentiators, Spoilers, Cost Reducers, Table Stakes



Innovative, Major Growth Market, Cash Cow



System 1 (Sam's Team)

4 Months

| Backlog | Analysis | 3 | Develop | Test | 4 | Deploy | | |
|---|---|---|---|--|---|--------|---|------|
| Ad Hoc | Doing | Done | Doing ³ | Done | Doing | Done | Ready | Done |
| |  | |  |  |  | | | |
| Standard | Doing | Done | Doing | Done | Doing | Done | Ready | |
| |  |  |  | | | |  | |
| |  |  | | |  | | | |
| | DoD | | DoD | | DoD | | DoD | |
|  | - Standard | | | | | | | |
|  | - Bug Fix | | | | | | | |

- Adopted **Classes of Service** & **WIP Limits** based on experience shared by Bala's team.
- Collaborated with Bala's team to apply A3 Thinking to problem of business needing to release features to the market as soon as possible.
- Identified **Continuous Flow & Modified Deployment** mode as solution (and successfully negotiated with the product owner and other dependencies).

Learning Evolutions

Mastery Level 
 A3 Thinking 
 Cynefin
 Agile Budgeting
 Long-Tail 

System 4 (Sri's Team)

8 Weeks

| Iteration Backlog | Analysis | Development | Test | Deploy | Done |
|-------------------|----------|-------------|------|--------|------|
| | | | | | |
| | DoD | DoD | DoD | | |

Differentiators, Spoilers, Cost Reducers, Table Stakes

- Standard
- Bug Fix

- Still practicing basic Scrum and using its visualization as a task board.
- Applying Team 1's Long-Tail to prioritize backlog items because it was mandated by team leader.

Learning Evolutions

Mastery Level

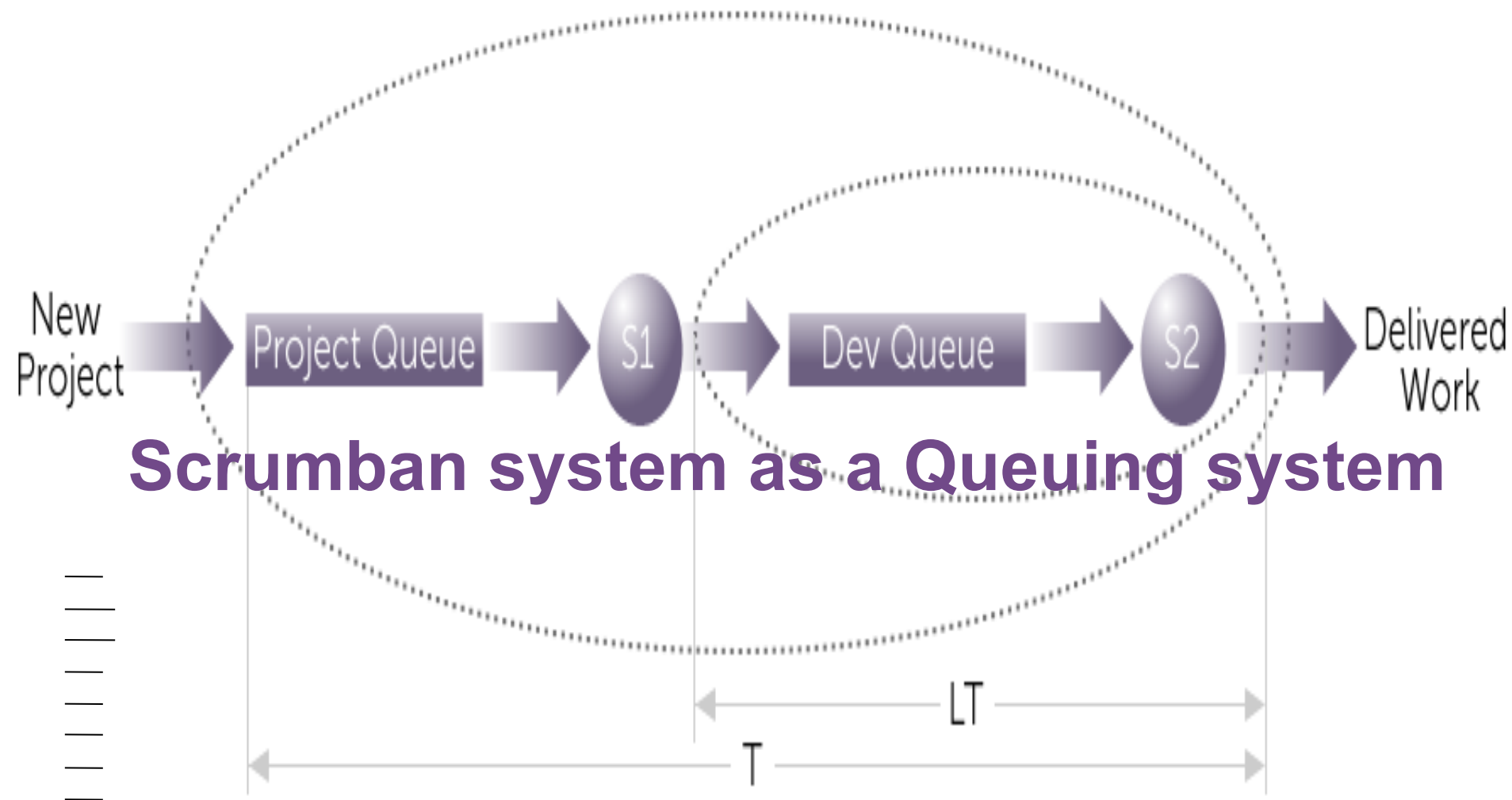
A3 Thinking

Cynefin

Agile Budgeting

Long-Tail

Project System



Scrumban system as a Queuing system



Applying Little's law

Little's Law holds in case of a project:



Departure rate approximately equals arrival rate (λ).

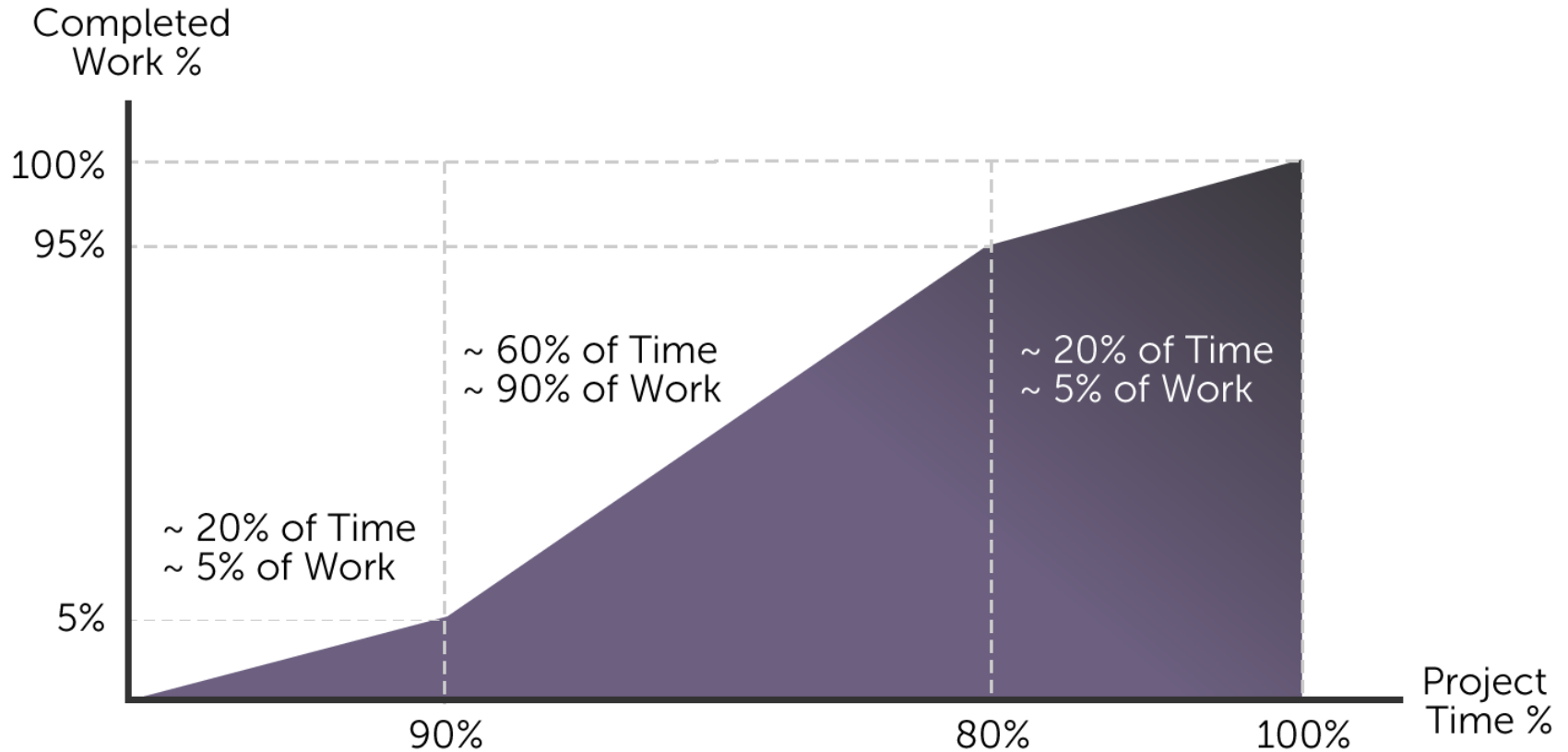


No work items that get lost or never depart from the system.



It can be applied at an iteration level of a project or continuous flow.

Z Curve Breakdown





Basic Sprint/Release Planning with Little's law

(Use with much care - Use qualitatively to influence/learn not make commitments)

We can calculate WIP to deliver for a particular lead time using the formula:

$$\overline{WIP}_t = \overline{LT}_t \frac{N}{T}$$

Managing uncertainty when planning a project

Uncertainty is reduced by aggregation. When calculating Project lead time we need to account for the uncertainty in terms of:



Account for the first and third legs of the Z-curve



Account for Dark Matter



Account for Failure load

Source: Dimitar Bakardzhiev

On managing uncertainty



Buffer Management

Size Buffer

Scope Buffer

Time Buffer


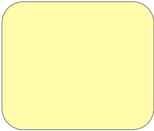
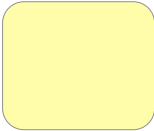
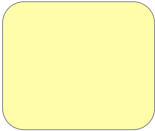
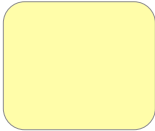




Skills Buffer





Focus on median lead time

System 2 (Bella's Team)

8 Weeks

| Iteration Backlog | Analysis 3 | | Develop 3 | | Test 4 | | Deploy | |
|-------------------|--|---|---|--|---|------|---|------|
| Ad Hoc | Doing | Done | Doing | Done | Doing | Done | Ready | Done |
| | |  | | | | | | |
| Standard | Doing | Done | Doing | Done | Doing | Done | Ready | |
| |  | |  |  |  | |  | |
| |  |  |  | | | | | |
| | DoD | | DoD | | DoD | | DoD | |

 - Standard
 - Bug Fix

- Sharing its learnings with others, & applying Team 1's **Long-Tail** to prioritize backlog items.
- Adopted **Buffer Lanes**, **WIP Limits** & **Classes of Service** to differentiate ad hoc work requests.
- Unique in its efforts to plan with higher confidence **Little's Law**.

Learning Evolutions

Mastery Level 👤 👤

A3 Thinking



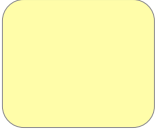
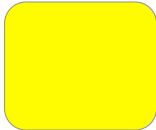

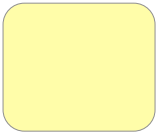

Cynefin

Agile Budgeting









Long-Tail 👤

System 2 (Bella's Team)

4 Months

| Backlog | Analysis | 3 | Develop | 3 | Test | 4 | Deploy |
|--|---|---|---|--|-------|------|------------|
| URGENT | Doing | Done | Doing | Done | Doing | Done | Ready Done |
| | |  | | | | | |
| STANDARD | Doing | Done | Doing | Done | | | |
|  |  | |  |  | | | |
|  | Waiting | |  | | | | |
| | | | | | | | |
| | | DoD | | DoD | | DoD | DoD |


- **Little's Law** used to influence time expectation
- Collaborated with Sameer's team on A3 Thinking to adopt **Continuous Flow & Modified Deployment**
- Adopted **Cynefin framework** from Jivan's team. Substituted Urgent class of service for Ad Hoc items.
- Added "waiting area" to visualize time spent waiting on outside dependencies.

| | <u>Bug</u> | <u>Std</u> |
|------------|---|---|
| Simple |  |  |
| Complicate |  |  |
| Complex |  |  |
| Chaotic |  |  |

Learning Evolutions

Mastery Level 

A3 Thinking 

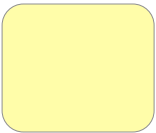
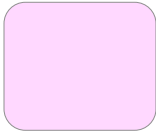

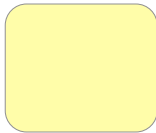

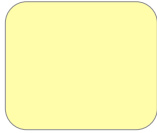

Cynefin 

Agile Budgeting


Long-Tail 

System 5 (Raj's Team)

4 Months

| Iteration Backlog | Analysis | | Develop | | Test | | Deploy | | |
|--|----------|-------|--|-------|------|---|--------|---|------|
| | Ready | Doing | Done | Doing | Done | Doing | Done | Ready | Done |
|    | | |   | | |  | |  | |
| | DoD | | DoD | | DoD | | DoD | | |

 - Standard

 - Bug Fix

- Adopted **Buffer Lanes**

Learning Evolutions

Mastery Level 

A3 Thinking

Cynefin

Agile Budgeting

Long-Tail 

System 1 (Sam's Team)

6 Months

| Backlog | Analysis | 3 | Develop | Test | Deploy | Operate | Retire |
|------------|------------|------|-------------------------|-----------|------------|---------|--------|
| URGENT | Doing S | Done | Doing ³ D | Done S | Doing D | | |
| STANDARD | Doing | Done | Doing | Done | Doing | Done | Ready |
| | | S | S | S | S | | |
| | D | D | | | | | |
| FIXED/ INT | Doing | Done | Doing | Done | Doing | Done | Ready |
| | D | | | | | | |

- Adopted application of **Cynefin framework** & Classes of Service from Jivan's & Bala's teams.
- Adopts planning & forecasting with **Little's Law** including Buffering.

Std

- Simple
- Complicated
- Complex
- Chaotic



Learning Evolutions

- Mastery Level
- A3 Thinking
- Cynefin
- Agile Budgeting
- Long-Tail



Design Thinking

Design thinking has come to be defined as combining empathy for the context of a problem, creativity in the generation of insights and solutions, and rationality in analyzing and fitting various solutions to the problem context.

Design Thinking

Consider



Board Design



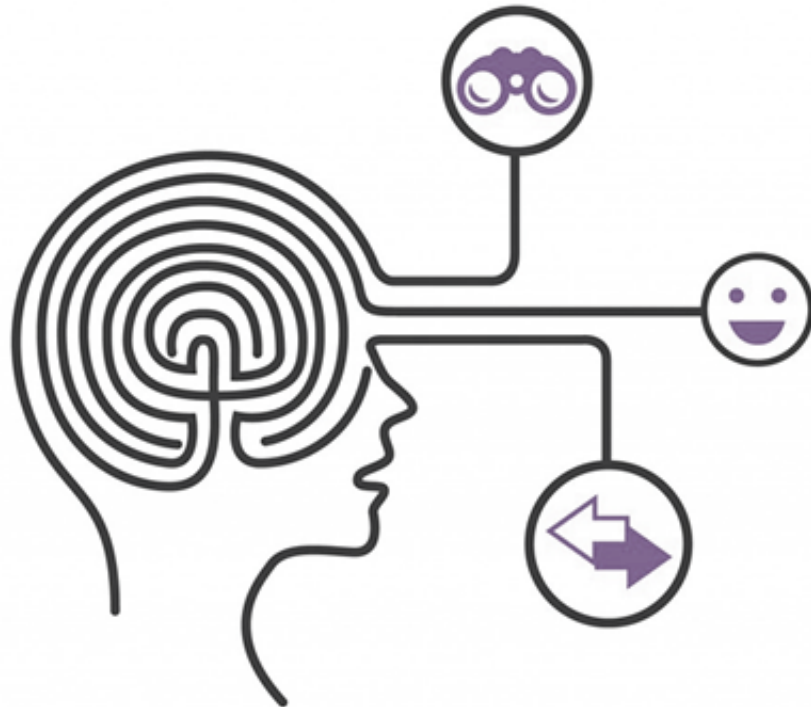
Policy



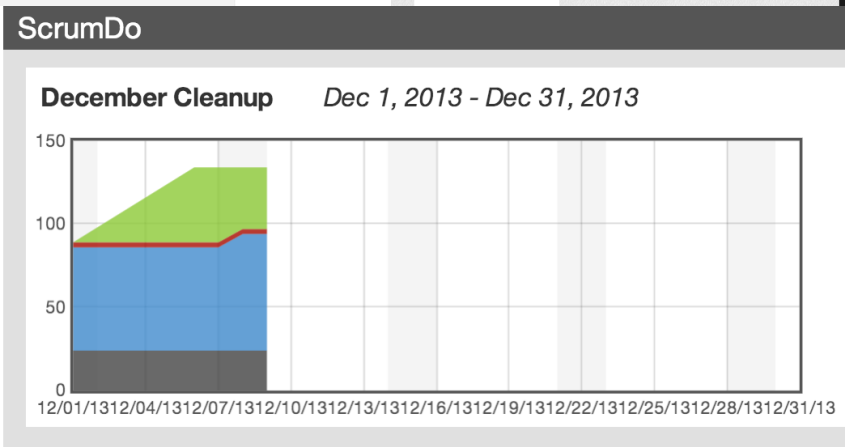
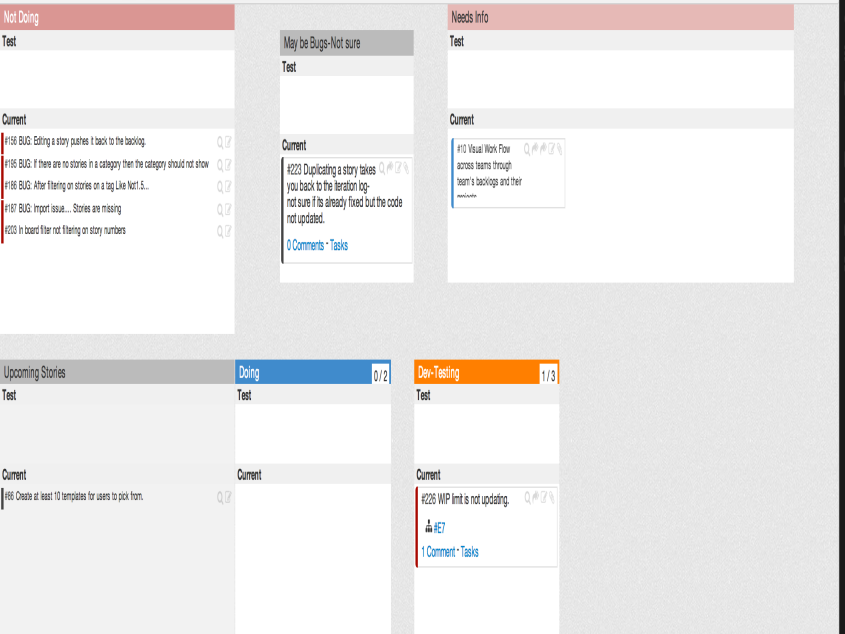
Distribute teams



Electronic Tools



Design Thinking is "matching people's needs with what is technologically feasible and viable as a business strategy"



| Active Cards | Daily Lead Time | Daily Flow Efficiency | System Lead Time | System Flow Efficiency |
|--------------|-----------------|-----------------------|------------------|------------------------|
| 42 | n/a | n/a | 5 Days | 25% |

[Stats Help](#) | [View Board](#) | [Reports](#)

Design Thinking

'5 U' Boards



Uncluttered



Up to Date at **all** times



Universal



Uniform



Useful



Options Theory

“ Never commit early unless you know why ”

- *Olav Maassen*

Options Theory



Set your own constraints.



Review your options.



Collect information (and find more options).



When an option is about to expire review your constraints to see if they are still valid.

123

Choose the best option based on your current information at hand.



Options Theory

Consider



“Iteration commitment”




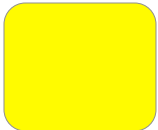
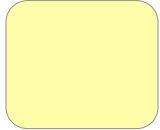

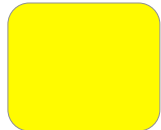
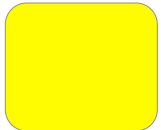



“Cost of Delay” of releasing a product



“Last Responsible Moment”



System 2 (Bella's Team)

| Backlog | Analysis | | Develop | | | | |
|--|----------|--|---------|--|--|--------|---|
| | Doing | Done | Doing | Done | Doing | Done | Ready |
| URGENT | Doing 1 | Done 1 | Doing 1 | Done 1 | Doing 1 | Done 1 | Ready 1 |
| | Waiting |  | Waiting | | | | |
| STANDARD | Doing 2 | Done 2 | Doing 2 | Done 2 | Doing 3 | Done | Ready |
|  | Waiting |   | Waiting |  |   | |  |
| FIXED/ INT | Doing 1 | Done 2 | Doing 1 | Done 2 | Doing 1 | Done 1 | Ready 1 |
| | Waiting | | Waiting |  | | | |

- Expanded dependency waiting areas to all effected phases.
- Negotiated **SLAs** with outside dependencies to improve overall system flow.
- Pull Decisions based on Options Theory. Constraints are not static.

Learning Evolutions

Mastery Level 

A3 Thinking 

Cynefin 

Agile Budgeting

Long-Tail 

Scrumban

False Hybrids and common 'macro' evolutions



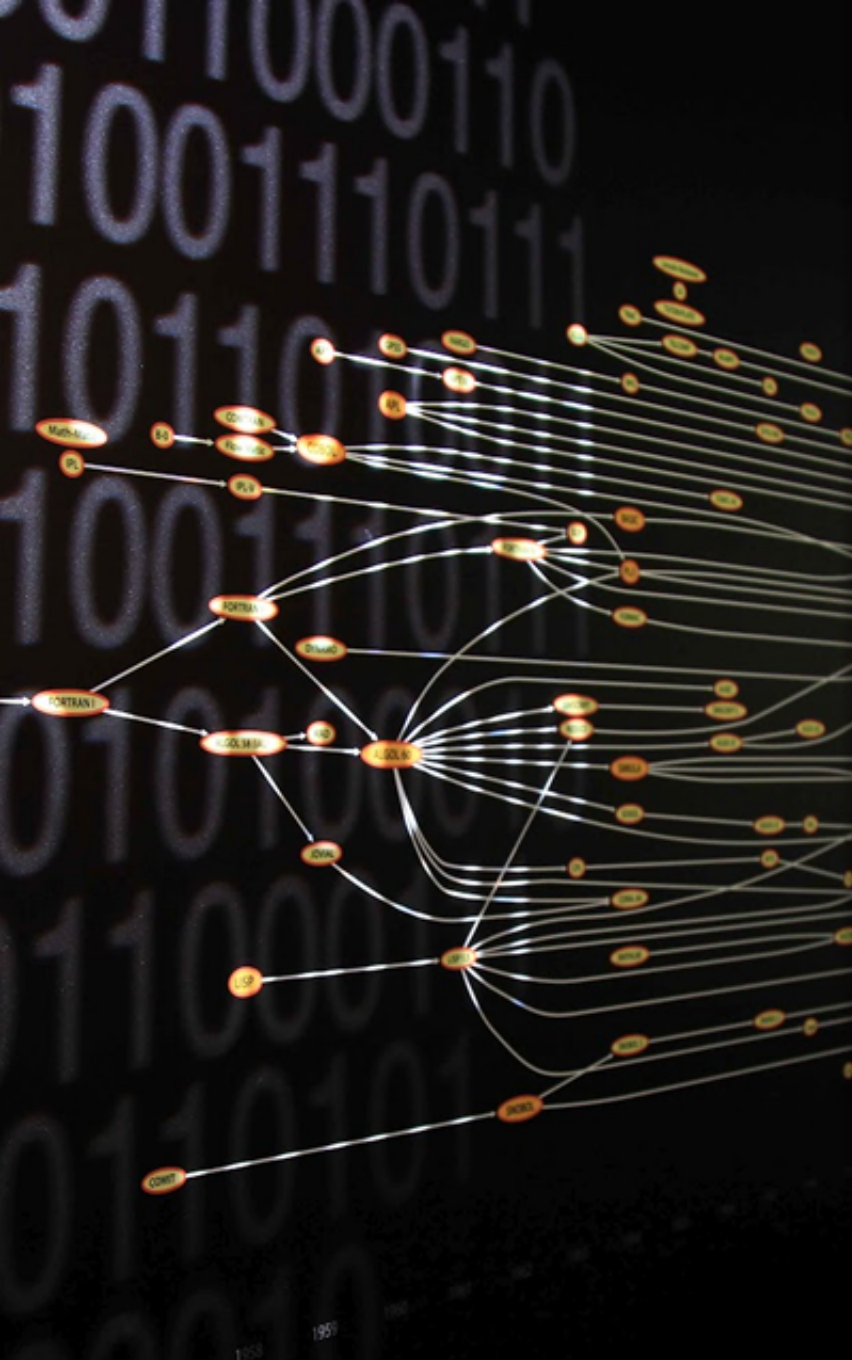
“Scrum in Kanban”

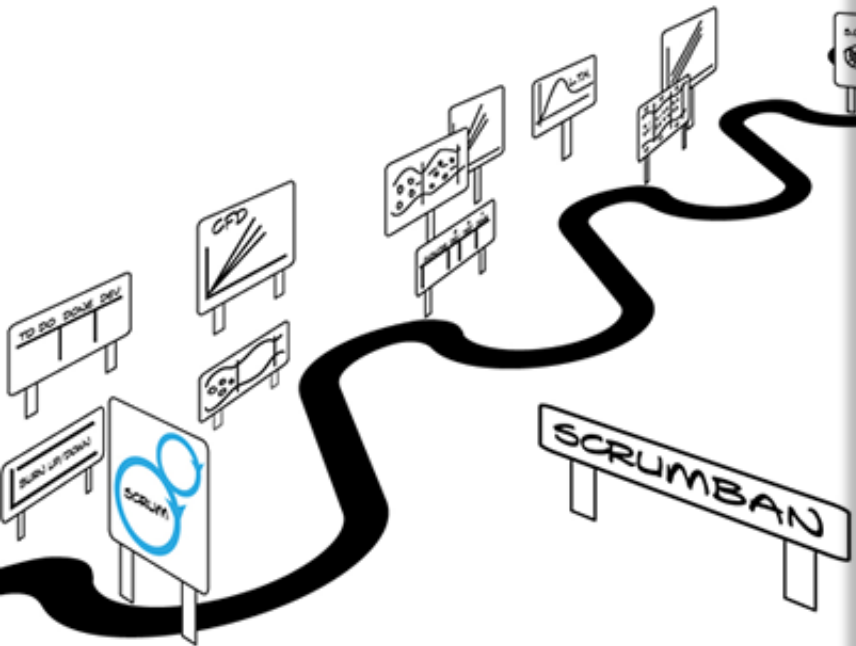


“Kanban in Scrum”

S

Scrumban is not a process
process framework or a process
destination!





Scrumban Definition

Scrumban is the Kanban method applied to Scrum as the starting and underlying process framework.

Scrumban is a **pragmatic** and **entrepreneurial** application of The Kanban Method to Scrum, using scientific **management theories** often resulting in a **continuing evolution** of Scrum based systems into business valued, service oriented, Agile, Lean and adaptive systems at a **pace moderated** by the thinking systems.

Do More

ScrumbanD 

ScrumDo's new product release



Codegenesys.com/events

Foundations training

Advance Practitioner Training

Scrumban Guarantee program

Contact

info@codegenesys.com

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Section 4 of 4 Scrubban fitness

Measurements

Why measure ?



Measuring the right things and giving it the appropriate weight



Measuring with appropriate degree of certainty



Making sense of the data- Discipline of collection and Analysis

Measurements



“Any observed statistical regularity will tend to collapse once pressure is placed upon it for control purposes.”

-Goodhart

Measurement types

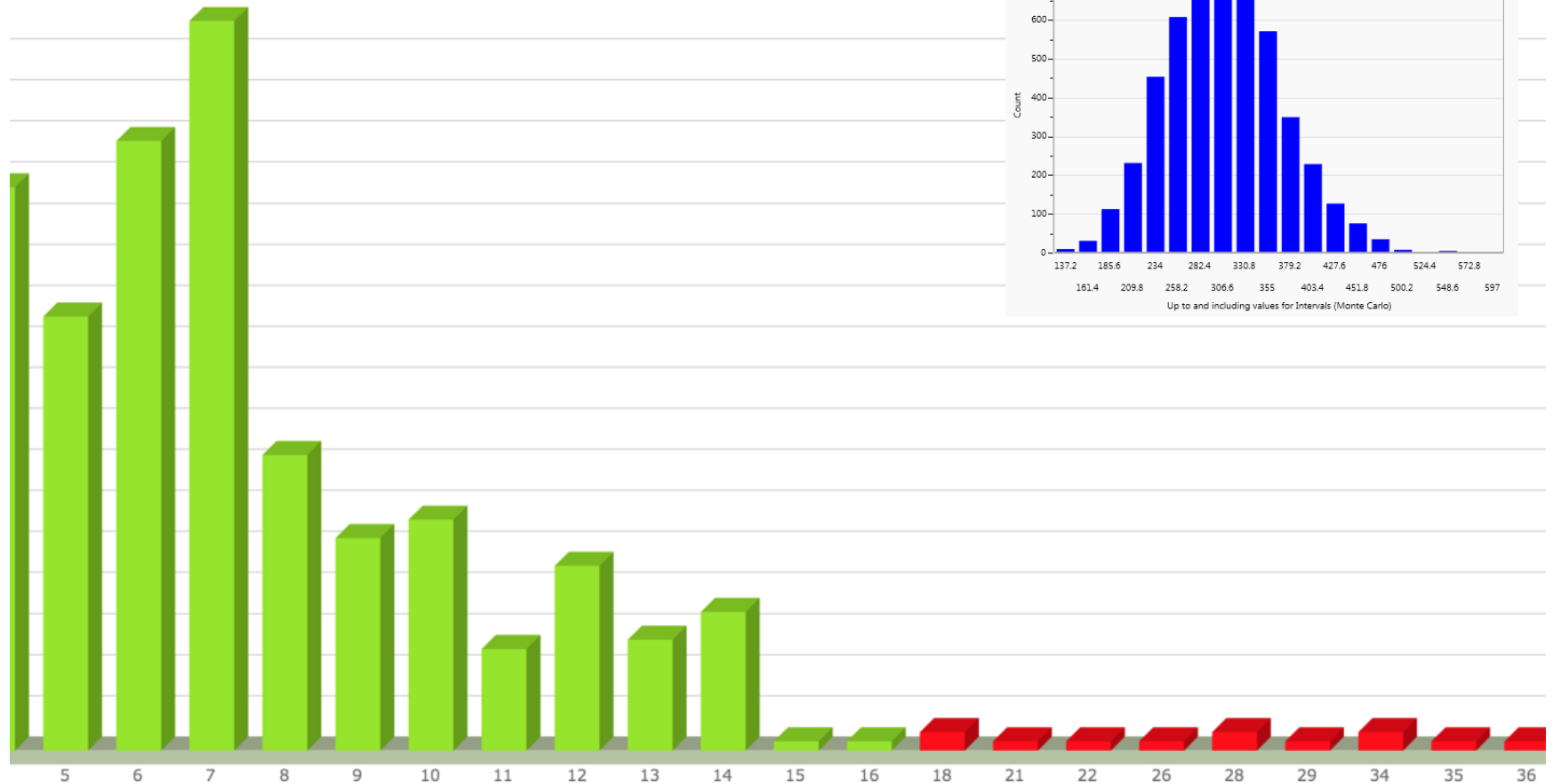
- Qualification vs Quantification
- Nominal vs Ordinal
- Deterministic vs Probabilistic
- Domain specific vs Domain agnostic



Scrumbando

- Lead Time
- Flow Efficiency
- Customer Lead Time
- Touch Time
- Takt Time
- LTH
- CFD
- Throughput
- Aging of WIP
- SLA Performance
- Due Date Performance
- Cause of Failure Load
- Blocked CFD
- Story Points CFD
- Points to Lead time
- More

Lead Time Histogram

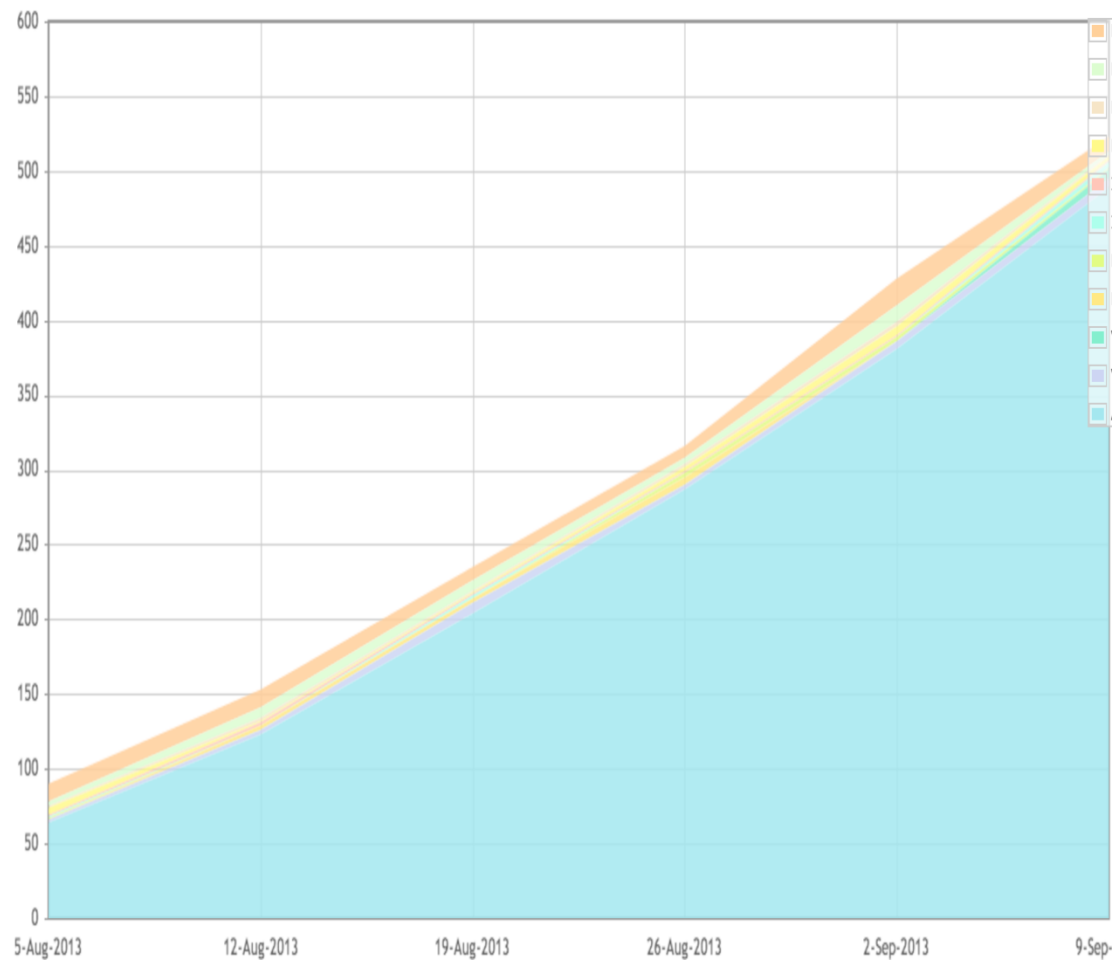


CFD

CFD shows the quantities of work in progress (WIP) at each stage in the system.

CFD is a visual representation of Little's Law.

Average Lead Time =
Average Work in
Progress / Avg
Throughput



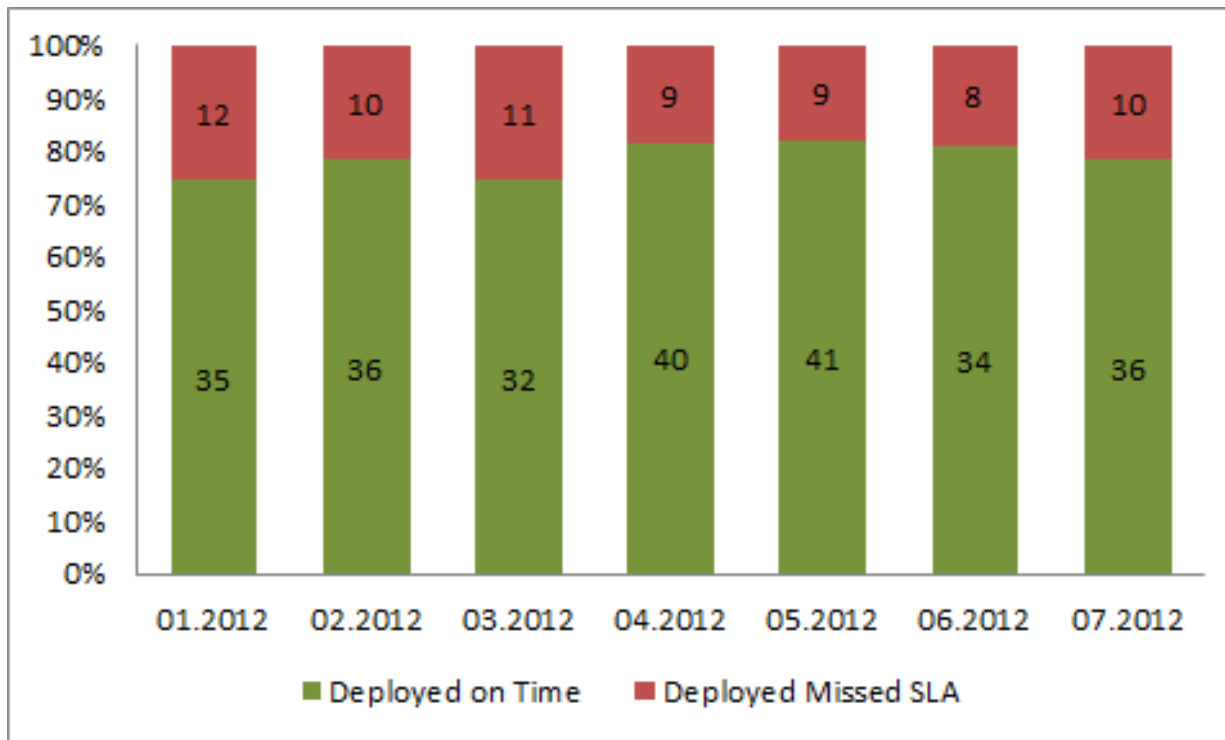
Flow Efficiency

- Calculated as touch time against lead time.
- It indicates how much room there is for improvement by eliminating waste without changing the engineering methods.

5-40%

SLA Performance

- Classes of Service spread risk



Due Date Performance

- For Fixed Date class of service we should show the answer of the question “Was the work item delivered on time?”



Successful outcomes at Mammoth bank



Though not all groups ultimately applied Scrumban to their way of working, it was ultimately adopted by the vast majority of teams within the RAD Group, and had also begun to spread to other groups across the larger IT organization within a few short months. It was recognized as a simple, easy-to-use, yet powerful framework for identifying and managing impediments to workflow.



Successful outcomes at Mammoth bank



Though the RAD Group did not make up for all of its lost time on the mobile banking app, it ultimately delivered the second and final release just 5 weeks past its original due date. As the first release had been 10 weeks past its due date, this was viewed as a major achievement.



Monitoring Projects in flight



Planned Project lead time is the sum of the calculated project length and a project buffer



The two essential measurements of project performance are the percentage of the project completed and the amount of the project buffer consumed.



“ The most important things cannot be measured ”

-Deming, W. Edwards. Out of the Crisis.



More

Management

- How do roles, leadership work out in Scrumban setups

Maturing

- What are some other catalysts in maturing

Modeling

- Monte carlo simulations, Risk calibration

Scrumban.io

- Lots of contributions from many Scrum and Kanban leaders who really understand Scrumban

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Do More

ScrumbanD 

ScrumDo's new product release



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info@codegenesys.com